Publicity Date	Media Source Name	Title	Journalist	Description	Туре	Circulation		Publicity Value	Time /	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
	Anderson	Visit Yellowstone, 'Big Sky' country for	L. Woodrow	Vacation guide article to West Yellowstone, focuses													
7/1/08	Independent-Mail	outdoor fun	Ross	on fishing, activities and history of area	NP	35,352	\$	3,494.92	B/W			52		Υ	Yellowstone	N	N
	Arthur Frommer's			Glowing travel feature on Glacier area including													
	Budget Travel			Polebridge, Glacier Raft Co., Kalispell, Glacier													
7/1/08	Magazine	In Through the Outdoors	Laura MacNeil	National Park, etc.	MAG	599,162	\$	112,343.20	4-Color				2000	Υ	Glacier	Υ	N
				Dining on local cuisine (such as elk tenderloin @													
				Plonk & bison @ Gallatin Gateway Inn) around													
7/1/08	Food & Wine	Bozeman, MT	Kristin Donnelly	Bozeman.	MAG	935,199	\$	71,660.16	4-Color				800	Υ	Yellowstone	Υ	N
				Big Sky Resort, The Club at Spanish Peaks, and													
				the Rainbow Ranch featured in winter													
7/1/08	Gentry Magazine	Sno, Far Away From Home	Emily Heitmann	skiing/lodging piece.	MAG	33,268	\$	3,032.64	4-Color				800	Υ	Yellowstone	N	N
				The golf course at Grouse Mountain Lodge in													
7/1/08	Golf Magazine	Northern Highlights		Whitefish included in round up.	MAG	1,416,655	\$	39,368.64	4-Color				200	Υ	Glacier	N	N
		Making history; Explore 125 years of High															
	Group Tour	Plains history at the Western Heritage		Highlights of Billings Western Heritage Center													
7/1/08	Magazine	Center		geared towards group tour travelers	MAG	15,000	\$	1,156.46	4-Color				180	Υ	Custer	Y	N
				Going-to-the-Sun Road in Glacier National Park													
7/1/08	Home & Away	Scenic Byway Celebrates 75 Years		turns 75 years old.	MAG	1,492,097	\$	18,156.00	4-Color				400	Y	Glacier	Y	N
		Home on the Range; One Northern, One		Re-cap of plush camping vacation at Paws Up in				•									
7/1/08	Intermezzo	Southern100% Western	Jessica Mueller	Greenough	MAG	275,000	\$	42,833.28	4-Color				1600	Υ	Glacier	N	N
				Record amounts of snow in Glacier National Park		•	-	•									
		Snow in July? A Mixed Blessing in the		as well as Yellowstone National Park causing											Glacier,		1
7/1/08	nytimes.com	Rockies	Jim Robbins	delays in summer tourist travel.	INT	667,730	\$	82,750.40	Sub Page				800	Υ	Yellowstone	Y	N
				East Helena native Kevin Connolly's photography		•		·									
7/1/08	Outside	Shooting Up	Nicole Dreon	featured.	MAG	664,951	\$	18,970.00	4-Color				200	Υ	Gold West	N	N
	Restaurant News of	National Folk Festival kicks off first of three				•		•									
7/1/08	the Rockies	years in Butte, MT July 11-13		Informative piece on National Folk Festival in Butte	MAG	12,471	\$	96.16	B/W				100	Υ	Gold West	Y	N
7/4/00	D. L.	Decide Minde	For Bulletin	Epic motorcycle journey including Glacier & Yellowstone National Parks, Wisdom, Billings, & the		400.070		07.550.40	4.0010				0.400		Glacier, Gold West, Yellowstone,		
7/1/08		Road to Wisdom	Jim Petersen	Beartooth Highway.	MAG	122,072	\$	37,556.16	4-Color				2400	Y	Custer	Y	N
7/4/00	Robb Report	Ka atau ai	Faliaia Daile	The Masterial advantable of Dieford factored	,,, ,	400.000	φ.	E E00 04	4 0 0 1 0 1				400	\ \ \	Olasian	l	1
7/1/08	Vacation Homes	Kootenai	Felicia Paik	The Kootenai Lodge outside of Bigfork featured.	MAG	100,000	\$	5,503.84	4-Color				400	Y	Glacier	N	N
7/1/08	Shape	Top Trips for Water Lovers	Melanie Radzicki McManus	Fly fishing and hiking in Red Lodge and lodging at the Pollard.	MAG	1,700,232	\$	44,210.16	4-Color				300	Y	Yellowstone	Y	N
				The gallery at Zoot Enterprises in Bozeman													1
7/1/08	Stained Glass	Exhibitions		included.	MAG	4,000	\$	196.16	B/W				200	Y	Yellowstone	N	N
	Western Interiors			Missoula area modern home, also the Bozeman											Glacier,		1 1
7/1/08	and Design	Missoula Modern	Sam Curtis	interior design shop, `Shack Up`, featured.	MAG	258,083	\$	32,218.88	4-Color				800	Y	Yellowstone	N	N
		Yellowstone Moves Sign Marking the 45th															
		Parallel, Says New Sign is Closer to the		Geographical marker moved within Yellowstone													
7/4/08	post-gazette.com	Real Deal		National Park.	INT	70,021	\$	2,169.36	Sub Page				200	Υ	Yellowstone	N	N
7/5/08	Summit Daily News	Coming Sunday: The Story of Primal Quest		Picture of Primal Quest's winning team with caption and preview of story to follow in Sunday edition	NP	10,500	\$	_	B/W			35		Y	Yellowstone	Y	N
		Yellowstone Reports Record June		Visitation up in Yellowstone National Park despite													
7/5/08	usatoday.com	Visitation		high gas prices.	INT	549,878	\$	17,036.32	Sub Page	<u></u>	<u> </u>		200	Υ	Yellowstone	Y	N
7/6/08	Detroit News (News and Free Press WE)	45th Parallel sign moved		Brief report on the moving of the 45th parallel sign in Yellowstone National Park	NP	760,216	\$	15,704.00	B/W			26		Y	Yellowstone	N	N
				Ennis, MT named as `trout fishing heaven` amongst		. 30,270	_	,						<u> </u>		<u> </u>	
7/6/08	Press-Telegram	Other Smalls Towns Worth a Look	Gary A. Warner	other desirable small towns	NP	538,149	\$	27,140.40	B/W		1	35		Y	Yellowstone	N	N
1.3.00	Milwaukee Journal	Doctors' adventure race ends in adversity,	1 2	Update on local adventure racers and their		230,.10	_	,						<u> </u>		<u> </u>	<del>  </del>
7/7/08	Sentinel	but they learned	Tom Held	premature exit from Primal Quest	NP	220,676	\$	9,424.22	B/W		1	26		Y	Yellowstone	Y	N
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7/7/08	Spokane Spokesman-Review	Natural Thrill Ride		Bike trip piece on Hiawatha Trail that extends into and through Montana	NP	91,673	\$ 3,195.40	B/W		26		Y	Glacier	Y	N
7/9/08		Yellowstone Geysers May Stop Erupting, Study Says.	Matt Kaplan	Changes in Old Faithful's eruption cycle in Yellowstone National Park.	INT	164,724	\$ 5.555.52	Sub Page			400	Υ	Yellowstone	N	N
		The Art of Prefishing	Bill Schneider	Fort Peck fishing adventure describing walleye fishing techniques for success in governor's cup tournament	INT	105,000					1200	Y	Missouri River	Y	N
7/11/08	forbes.com	Montana Defunct Mine Auction Yields About \$194,00		Mine auction near Helena.	INT	479,395	\$ 13,800.28	Sub Page			200	Y	Gold West	N	N
7/11/08	newwest.net	Mother Nature Always Win(d)s; No Fishing Today	Bill Schneider	Inclimate weather and high winds postpones Fort Peck Governor's Cup fishing tournament for a day	INT	105,000	\$ 7,200.00	Sub Page			800	Y	Missouri River	Y	N
7/12/08		The First Day Is a Rodeo	Bill Schneider	Governor's Cup Walleye tournament in Fort Peck recap of day one	INT	105,000	\$ 10,800.00	Sub Page			1200	Υ	Missouri River	Υ	N
7/13/08	Enquirer	A quest conquered; Locals finish grueling Primal Quest	Jeff Karzen	Re-cap of Primal Quest race in MT and the locals who participated	NP	28,447	\$ 3,758.04	Color		52		Y	Yellowstone	Υ	N
7/13/08		Summer camp at 70 - a real trip; No hot water? No matter.	Sara R. Massey	Retiree re-caps life as an employee at Glacier National Park	NP	322,866	\$ 11,137.10	Color		26		Y	Glacier	N	N
7/14/08	newwest.net	Fishing Tournaments Can Be Positively Stressful	Bill Schneider	Intricacies of walleye fishing make for a challenging tournament; The Governor's Cup in Fort Peck	INT	105,000	\$ 10,800.00	Sub Page			1200	Y	Missouri River	Υ	N
7/15/08	Travel Smart	Green Hotels Under \$200		Mention of Good Medicine Lodge in Whitefish with contact info  Re-cap of trip to Greenough, MT at `Paws Up`	MAG	20,000	\$ -	B/W			50	N	Glacier	N	N
7/16/08	Chicago Sun-Times	Glamping Uneasy Riders Tight Lines: Littlest Anglers See the Big		luxury camping resort includes contact/detail info to book trip.  Family fly fishing vacation to Yellowstone National	NP	559,805	\$ 60,375.00	B/W		105		Y	Glacier	Υ	N
7/16/08	sltrib.com		Brett Prettyman	Park.	INT	34,237	\$ 2,185.12	Sub Page			400	Y	Yellowstone	N	N
7/17/08		Doctor pushes himself beyond limits	Tom `Sky` Skibosh	Local accomplished ER room doctor to compete in Primal Quest Montana, Big Sky Country	NP	220,676	\$ 18,848.44	B/W		52		Y	Yellowstone	Υ	N
7/18/08	forbes.com	Montana Governor Launches Wind Energy Project		New wind energy project near Shelby featured.	INT	479,395	\$ 13,800.28	Sub Page			200	Y	Russell	N	N
7/19/08	twincities.com	Welcome to Whitefish, Montana		Dining, recreation, and lodging in Whitefish, as well as the sights of Lake McDonald in Glacier National Park.	INT	25,865	\$ 2,674.00	Sub Page			1000	Y	Glacier	Y	N
7/19/08	Press	Get Moving; Time's a wasting if you're trying to squeeze in that summer trip	Gary A. Warner	`Five Cool Drives` include Going-to-the Sun Road along Glacier National Park and the Beartooth Highway	NP	38,500	\$ 1,144.00	B/W		26		Y	Glacier, Yellowstone	N	N
7/20/08	denverpost.com	National Parks Offer Stunning Excursions For All Generations		Included family tours and activities in Glacier and Yellowstone National Park.	INT	32,823	\$ 1,357.36	Sub Page			400	Y	Glacier, Yellowstone	Υ	N
7/20/08	San Antonio Express-News Washington Post,	Hiking the rooftop of the U.S.	Sara R. Massey	Retiree Sara Massey highlights views and history of the area after a hike in Glacier National Park Travel re-cap segment on Chico Hot springs,	NP	322,866	\$ 11,137.10	Color		26		Υ	Glacier	N	N
7/20/08		A Sweet Spot in Montana	Cindy Loose	Livingston and Bozeman  Glowing travel feature on lodging and recreation at	NP	930,989	\$ 32,195.28	B/W		26		Y	Yellowstone	Υ	N
7/20/08		A Sweet Spot in Montana	Cindy Loose	Chico Hot Springs in Paradise Valley.	INT	382,522	\$ 97,654.40	Sub Page			1600	Y	Yellowstone	Υ	N
7/25/08	(NATIONAL EDITION)	Iron Mom	Alexandra Alter	Mother/daughter piece on Primal Quest race held in/around Big Sky.	NP	2,233,783	\$ 378,723.75	Color		105		Y	Yellowstone	Υ	N
7/25/08	wsj.com	Iron Mom	Alexandra Alter	Feature on mother-daughter team in Primal Quest Montana. Many great photos & Montana imagery.	INT	387,219	\$ 111,468.00	Sub Page			2000	Y	Yellowstone	Y	N
7/26/08	canada.com	Whitefish Ski Resort Has Year-Round Fun	Kathy McCormick	Golfing, hiking, and skiing at Whitefish Mountain Resort & Whitefish community.	INT	29,673	\$ 1,893.84	Sub Page			400	Υ	Glacier	Y	N

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Buto	Italio	11110	Joannanot	Lodging, dining, and recreation in Yellowstone	l Jpc	<u> </u>		Value	00101				Journe	7 11 11010	rtogion	17100101	1 11010
				National Park, Billings and West Yellowstone											Custer,		
7/26/08	smartertravel.com	To Drive or Not To Drive To Yellowstone		featured.	INT	40,166	\$	2,893.92	Sub Page				800	Υ	Yellowstone	Y	N
		Montana Road Runs Through God's		Shoulder-season biking on Glacier National Park's													
7/27/08	Boston Globe, The	Country		Going-to-the-Sun Road.	NP	562,273	\$	36,273.12	Color			52		Y	Glacier	Y	N
7/27/00	haatan aam	Montana Road Runs Through God's		Shoulder season biking on Glacier's Going-to-the-	INT	259 645	•	26 726 90	Cub Dogo				1000	_	Clasion		N
7/27/08	boston.com	Country		Sun Road. Family travel round up of 5 activities in the Big Sky	IIN I	258,615	Þ	26,736.80	Sub Page		+		1000	Y	Glacier	Y	N
7/27/08	Dallas Morning News, The	Grand ideas for Big Sky Country	Lynn O'Rourke	region including Yellowstone and Glacier National Parks, Virginia City and Nevada City, Helena, Big Sky Resort and Moonlight Basin.	NP	563,079	\$	26,701.74	B/W			26		Y	Yellowstone, Gold West	Y	N
		Montana offers celeb-favorite sweet spot;		Comprehensive segment on travel													
7/27/00	Forum, The	Town of Pray boasts natural beauty, great Western finds		spots/destinations in MT including Chico Hot Springs Resort and Boiling River in Gardiner	NP	0	\$		B/W			52		_	Yellowstone		N
1/2//06	Forum, me	Montana Governor Launches Wind Energy	Ciridy Loose	Gov. Schweitzer announces wind project near	I NP		Ф	-	D/VV			52		T	reliowstorie	T	IN IN
7/28/08	a-137.com	Project		Shelby.	INT	6,692	\$	160.80	Sub Page				200	Y	Russell	N	N
1720/00	u 101.00111	110000		Glacier & Yellowstone National Parks, history in		0,002	Ι Ψ	100.00	cas i ago						Gold West,	- ' '	- 1
	Dallas Morning		Lynn O'Rourke	Virginia City, recreating in Big Sky, and the Helena											Glacier,		
7/28/08	News, The	Jump Into Montana's Big Sky Country	Hayes	arts scene included.	NP	411,920	\$	25,782.12	B/W			26		Υ	Yellowstone	Y	N
				Glacier & Yellowstone National Park, Helena area											Glacier, Gold		
7/00/00	l			arts, Big Sky area recreating, Virginia City history,		101017		5 400 04	0 . 5				400		West,	.,	l
7/28/08	dallasnews.com	Jump Into Montana's Big Sky Country	Hayes	etc. included.	INT	124,047	\$	5,129.84	Sub Page				400	Y	Yellowstone	Y	N
7/28/08	travel.yahoo.com	10 U.S. Places to See Before You Die	Andrew Harner	The Madison Valley as well as the Lodge at Sun Ranch included.	INT	1,282,561	Q.	15,683.84	Sub Daga				400		Yellowstone	<sub>Y</sub>	N
1120/00	liavei.yanoo.com	To o.s. Flaces to see Before Tou Die	Andrew Harper	INARCH Included.	IIVI	1,202,301	Ψ	13,003.04	Sub rage				400	!	Yellowstone,	'	IN IN
			G. Scott	Bozeman, Helena, and Kalispell included in											Gold West,		
7/30/08	msnbc.com	'Dreamtowns' Offer Refuge From Big Cities		dreamtowns list.	INT	82,453	\$	5,262.40	Sub Page				400	Υ	Glacier	Y	N
				Kalispell included for it's proximity to Glacier													
				National Park, Flathead Lake and several world-													
7/31/08	usnews.com	10 Best Outdoorsy Places to Retire		class golf courses.	INT	29,764	\$	1,899.60	Sub Page				400	Y	Glacier	Y	N
7/31/08	Waller County News Citizen, The	Going-to-the-Sun Road full of spectacular views	Jim and Jane Whitcomb	RV travel trough Glacier National Park, Yellowstone documented and a trip to Missoula for Airstream repair	NP	2,500	\$	356.20	B/W			52		Y	Glacier, Yellowstone	N	N
8/1/08	Albert Lea Tribune	Yellowstone's wonders		Re-cap of a family vacation covers Bear Tooth Pass, Mammoth Hot Springs, Yellowstone, Billings, Red Lodge	NP	6,630	\$	521.04	B/W			26		Y	Yellowstone, Custer	N	N
0/1/00	7 IIDON ECA TRIBANO	Tollowotoric o worldord		The Garden Wall in Glacier National Park included	1	0,000	ΙΨ	021.01	D/ VV						Guotoi	- '`	- '\
8/1/08	Backpacker	Glacial Relics		in glacier history piece.	MAG	354,541	\$	11,202.08	4-Color				200	Y	Glacier	Y	N
0/4/00	D. d. and an	NaCasal Paul In Life Paul		Glacier National Park's abundant backpacking options, as well as kayaking the Middle Fork of the		054.544		44.000.00	4.001				200	· ·	Olaska	Y	
	Backpacker Colusa Sun-Herald,	National Park's Lifelist		Flathead River.  Beartooth Highway and picturesque roads around	MAG	354,541	\$	44,808.32	4-Color				800	Y	Glacier Glacier,	Y	N
	The	It's not too late to squeeze in that summer trip		Glacier mentioned in `Five great drives`	NP	5,817	\$	188.50	B/W			26		,	Yellowstone	N	N
0/1/00	1110	luib		New business start up in Bozeman, RightNow	'*'	5,017	Ψ_	100.00	٧٧ راح		+			'	TOHOWSTONE	111	'\
8/1/08	forbes.com Group Travel	Bootstrapping, Montana Style	Sramana Mitra	Technologies, featured.  Missoula carousel featured as an antique marvel to	INT	479,395	\$	55,201.12	Sub Page				800	Y	Yellowstone	N	N
8/1/08	Leader, The	A Circle of Life; Carousels never grow old		be noted	MAG	30,007	\$	1,545.83	4-Color			13		Υ	Glacier	Y	Y
				Captures Montana's top spots as a luxury retreat											Glacier,		
8/1/08	Meetings West	Refined Retreats	Helene Goupil	western vacation.	MAG	28,695	\$	4,511.68	4-Color				800	Y	Yellowstone	N	N
01112	<b>.</b>			Informative short piece on Motorcycle trails in	, _									,	<b>.</b>		ļ ,.
8/1/08	Men's Journal	Taking the High Road		Glacier Wilderness areas	MAG	707,808	\$	16,650.90	4-Color	1	1		150	Y	Glacier	N	N
8/1/08	Motorcycle Cruiser	Where the Peaks Meet the Plains; Riding	Andrew	Motorcycle adventure ride on HWY 89 travels through Great Falls, Glacier, Yellowstone, Eagle Rider Adventure Ranch	MAG	63 107	\$	30 616 32	4-Color				2400	_	Russall	\ <sub>\ \</sub>	
8/1/08	Motorcycle Cruiser	the other part of Montana		Rider Adventure Ranch	MAG	63,197	\$	30,616.32	4-Color				2400	Υ	Russell	Y	,

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8/1/08	Motorhome	Beartooth Highway	Bert Gildart	Red Lodge, Cooke City, and kayaking and hiking along the Beartooth Highway featured.	MAG	144,063			1	000.		1000	Y	Yellowstone	Y	N
8/1/08	Northwest Travel	Blending Fine Food, Scenery, & Wine		Short piece on Museum of the Rockies Wine Classic event.	MAG	40,000	\$ 669.60	4-Color				200	Y	Yellowstone	Y	N
8/1/08	Northwest Travel	Hiking Family-Style	Gail Jokerst	Hiking trails within Glacier National Park suitable for families.	MAG	40,000	\$ 5,356.80	4-Color				1600	Y	Glacier	Y	N
8/1/08	Northwest Travel	18 Of the Best	Jeff Shelley	Big Mountain's golf course as well as the Old Works course near Anaconda included in best-of round-up.		40,000	\$ 1,339.20	4-Color				400	Y	Glacier, Gold West	Y	N
8/1/08	Northwest Travel	Women Find the Perfect Cup of Tee At Northwest Golf Resorts	Jennifer Gardner	Guide to Women friendly golf courses in the northwest, mention of The Ranch Club in Missoula	MAG	40,000	\$ 2,678.40	4-Color				800	Y	Glacier	Y	N
8/1/08	Northwest Travel	Where Huckleberry is King	Amy Grisak	Biography of famed and loved mountain fruit; huckleberry and mention of prevalence in Western MT	MAG	40,000	\$ 2,678.40	4-Color				800	Y	Glacier	Y	N
8/1/08	Outdoor Photographer	National Parks Northern Style	James Kay	Highlights views and scenic spots for photographers to capture. Mentions Glacier National Park.  Whitewater travel feature on greater Bozeman	MAG	221,552	\$ 3,347.92	4-Color				100	Y	Glacier	N	N
8/1/08	Paddler	Bozeman, Montana	Alan Kesselheim	areas. Mentions Gallatin, Madison, Boulder, Yellowstone and Missouri rivers.	MAG	49,000	\$ 3,806.08	4-Color				800	Y	Yellowstone, Russell	Y	N
8/1/08	Ptn/Pma Convention Daily	An extreme market	Amanda Yeager	Mention of GoPro camera manufacturer's involvement with Primal Quest	MAG	30,000	\$ 167.70	4-Color				25	Y	Yellowstone	Y	N
8/1/08	Skiing Magazine	Anatomy: Montana: Big Sky's Cirque	Emily Stifler	guide to stoke on Big Sky's Lone Peak Tram accessed 'Cirque'	MAG	404,742	\$ 96,524.80	4-Color				1600	Y	Yellowstone	Y	N
8/1/08	Skywest Magazine	Montana Magic; Flathead Valley's Cultural Bonanza	Amanda Bjerke		MAG	122,000	\$ 10,660.80	4-Color				2400	Y	Glacier	Y	N
8/1/08	Skywest Magazine	Painting and Preservation; Make Good on Childhood Dreams	Amanda Bjerke	Local artist's Profile on his journey to a Montana lifestyle. Mentions Gallatin Valley, Glacier National Park Area.	MAG	122,000	\$ 7,107.20	4-Color				1600	Y	Yellowstone, Glacier	Y	N
8/1/08	Skywest Magazine	Kite Take to the Sky at Billings Airport	Amanda Bjerke	Cultural kite display at Billings Airport.	MAG	122,000	\$ 1,776.80	4-Color				400	Y	Custer	Y	N
8/1/08	Stratos	Stratos Great Hunting Getaways/USA		Hunting guide includes 4 MT destinations in Big Timber, Emigrant, Fort Smith and Melrose	MAG	64,187	\$ 8,659.12	B/W				533	Y	Custer, Yellowstone, Gold West	Y	N
8/1/08	The Business Journal Serving Greater Portland	More crave small towns, suburban life; New report finds interest in getting away from the city	G. Scott Thomas	Bozeman named 2nd most desirable small town to live in - in America	MAG	11,129	\$ 895.14	B/W				266	Y	Glacier, Yellowstone	N	N
8/1/08	Via	Tour the World in Butte, Montana	Ray Sikorski	Coverage of the National Folk Festival in historic Butte.	MAG	2,826,638	\$ 17,854.88	4-Color				400	Υ	Gold West	Y	N
8/1/08	Via	Back to Nature (Sort Of)	David Darlington	The Resort at Paws Up's Tent City included in `glamping` travel feature.  Whitefish and Lake Koocanusa area featured as	MAG	2,826,638	\$ 8,927.44	4-Color				200	Y	Glacier	Y	N
8/2/08	canada.com	'Montana Mystique' Attracts Homebuyers	Marty Hope Kathy	Canadian hotbed.	INT	29,673	\$ 2,840.76	Sub Page				600	Y	Glacier	N	N
8/2/08	canada.com	Wilderness Charm Part of Montana Town Visitors Take High Road to World Heritage	McCormick Kathy	Travel feature on the small town of Eureka.  Glacier National Park featured as is the famed	INT	29,673	\$ 1,893.84	Sub Page				400	Y	Glacier	N	N
8/2/08	canada.com	Site	McCormick	Going-to-the-Sun Rd. Glowing travel feature on Chico Hot Springs and	INT	29,673	\$ 2,840.76	Sub Page				600	Y	Glacier	N	N
8/3/08	mailtribune.com Oklahoman, the	Come to Montana, the Water's Fine	Cindy Loose	Paradise Valley. Picture postcard of Glacier National Park and	INT	4,928	\$ 1,257.92	Sub Page				1600	Y	Yellowstone	Y	N
8/3/08	(Oklahoma City)	Readers' postcards; wish you were here!		tagline	NP	262,150	\$ 16,985.85	Color			35		Y	Glacier	N	N

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		Dig it; Science Center's archaeology trip mixes travel with hands-on field work	Tom Uhlenbrock	St. Louis science center trip takes on Eastern MT for archaeological dig	NP	778,814	\$ 25,632.88	B/W		26		Y	Missouri River, Russell, Custer	Y	N
	Crain's Chicago			Guide to Yellowstone park as a vacation spot		-,-	· - ,						,		
8/4/08	Business	Destination: Yellowstone National Park	Lisa Bertagnoli	including what to do, where to stay, eat, etc	MAG	50,756	\$ 6,018.30	4-Color			266	Y	Yellowstone	N	N
0/0/00	Mantalarian	Din Clay Otatala and have united	Cinner Drive	Helena, Big Sky and Montana State mentioned while all seasons and sports are covered that draw	NP	20,000	<b>6</b> 624.00	DAM		00			Yellowstone,		,
8/8/08	Montclarion washingtonpost.co	Big Sky State's on her mind	Ginny Prior	visitors to MT Yoga travel feature to Feathered Pipe Ranch near	INP	30,000	\$ 631.02	IB/VV		26		Y	Gold West	N	N
8/10/08		Ommmm on the Range in Montana	Gretchen Cook		INT	409,878	\$ 109,943.68	Sub Page			1600	Y	Gold West	N	N
-	canoe.ca	Safari in Yellowstone	Kate Pocock	Wildlife watching in Yellowstone National Park.	INT	21,147		Sub Page			800	Y	Yellowstone	N	N
				Luxury real estate nationwide includes specs on a		,	,								
8/12/08	nytimes.com	What you get for \$10 million	Mike Powell	large home in Whitefish, MT	INT	838,054	\$ 20,865.90	Sub Page			150	Y	Glacier	N	N
8/13/08	I	Primal Quest Montana, pushing the boundaries		Re-cap of adventure racer's experience and reasoning of why PQ race is a once in a lifetime experience	NP	17,181	\$ 916.00	D/M/		100			Yellowstone		N
0/13/00	Independent News	boundaries		Girl Scout Troop from Wilkes County, NC tours	INF	17,101	φ 910.00	D/VV		100		1	Tellowstorie	<u> </u>	
8/13/08		Girl Scout Troop 1170 travel to west on 'Montana Excursion'	Wanda Edsel & Debbie Love	Montana including Bozeman, Virginia City, Ennis and Norris	NP	15,200	\$ 385.84	B/W		52		Y	Gold West, Yellowstone	N	N
						·									
8/14/08	m	Yellowstone recovers from scorching fires of '88	Bob Moen and Matt Joyce	Progress made in re-growth and re-cap of damage and events from the 20th summer anniversary	INT	23,807	\$ 782.52	Sub Page			200	Y	Yellowstone	N	N
8/17/08		Sooth your soul in Montana's hot springs	Cindy Loose	Chico Hot Springs, Boiling River in Yellowstone are great spots for celebrities and families alike	INT	23,380	\$ 3,073.92	Sub Page			800	Υ	Yellowstone	Y	N
0/47/00	New Orleans Times	Denomination Wheneville we find you need to		Brief mention of a visit to Kalispell and Glacier	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	000 070	ф <u>гоог</u> го	D // /		00			01:		
8/17/08	Picayune	Paper trails; Where will we find you next?		National Park via a traveler's perspective  'The Last Best Place` Montana slogan will be	NP	283,272	\$ 5,695.56	B/W		26		Y	Glacier	N	N
		In Montana, A Popular Expression is taken		protected by the a govt bill that prohibits enforcing a											
8/17/08	nytimes.com	Off of the Endangered List	Jim Robbins	trademark of the phrase	INT	890,015	\$ 152,490.78	Sub Page			1022	Y	Glacier	N	N
0/47/00	-11-25	William of the Devil Francisco the Ashara	D # D #	20th Anniversary of Yellowstone fires that		000.050	<b>40 004 40</b>	Main Barr			4 400		Malla atasa		,
8/17/08	sltrib.com	Yellowstone, Back From the Ashes	Brett Prettyman	devastated 36 percent of the park  Northwest Montana Antique Power Association	INT	262,850	\$ 40,361.16	Main Page			1400	Y	Yellowstone	N	N
8/17/08	Spokane Spokesman-Review	Here & There	Christianne Sharman	Threshing Bee in Kalispell mentioned as a event to be had Sept. 6-7	NP	117,828	\$ 3,299.92	B/W		26		Y	Glacier	Y	N
5/11/55	- CPORCOMAIN TROVION	THOSE SETTINGS	Criarman	bo nad oopt. o r	···	117,020	Ψ 0,200.02					•	Giadioi	<u> </u>	
				Best Huckleberry Milkshake made with Wilcoxson's	l l										
8/18/08	gourmet.com	A Huckleberry Milkshake Epiphany	Margy Rochlin	ice cream at the Pickle Barrel in Bozeman	INT	14,497	\$ 79.65	Main Page			150	Y	Yellowstone	N	N
8/20/08	Lynn Daily Evening Item	Savannah top 10 city for first time		Triple Creek Ranch in Darby, MT named Top hotel in US and Canada for Travel+Leisure's annual top 10 cities	NP	20,087	\$ 757.90	B/W		26		Y	Glacier	N	N
	Wyoming Tribune-	In the West; Park Service drops Little		Visitor center at Little Bighorn Battlefield in Billings will decidedly not be expanded by the National Park											
8/20/08	Eagle	Bighorn expansion		Service	NP	15,570	\$ 672.88	B/W		26		Y	Custer	N	N
9/21/09	msnbc.com	In through the outdoors; Northwest Montana has hiking, rafting, incredible huckleberry milkshakes	Laura MacNeil	Writer reflects on unique experiences in Whitefish and Glacier	INT	114,058	¢ 11 /2/ 21	Sub Page			610		Glacier		l N
8/21/08	manuc.com	nuckiebeny miiksnakes	Laura Macinell	Writer travels to Northern Cheyenne Indian	IINI	114,058	φ 11,434.21	Jour Page			610	Ť	Giaciei	T	N
8/24/08	Chicago Sun-Times	Vacation Home	Jerry Soverinsky	Reservation to volunteer with the nonprofit Red Feather Development	NP	281,129	\$ 60,800.00	Color		100		Y	Custer	Y	Y
				Travel tips ranging from flights to old faithful for a											
8/24/08	courant.com	Plan Ahead for Yellowstone	KC Summers	flawless Yellowstone vacation  Lawsuit settlement between Tim Blixseth, owner of	INT	48,188	\$ 1,583.88	Sub Page			200	Y	Yellowstone	N	N
8/24/08		\$39 Million Settlement in a Feud at an Exclusive Montana Resort	Jim Robbins	Yellowstone Club and tour de France champion Greg LeMond	INT	910,777	\$ 29.936.08	Sub Page			200	Y	Yellowstone	N	N

Publicity Date	Media Source Name	Title	Journalist	Description	Type	Circulation	Publicity Value	Time /	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
	1140	1133		Chico Hot Springs and the Boiling River in	1,7,00				1							1 11000
	Palm Beach Post,	Spoiled in Montana; Rich, regulars sip,		Yellowstone National Park are attractions for												
8/24/08	The	soak together	Cindy Loose	regular Joes and celebrities alike	NP	176,643	\$ 7,827.0	Color			26		Υ	Yellowstone	Υ	N
	Rochester	Race to the edge brings out primal side;														
0/04/00	Democrat and	Area man enjoys quest for self discovery in		Local from Rochester, NY competed in Primal				D 444								
8/24/08	Chronicle	Montana event	Leo Roth	Quest- recap of event and his experience	NP	202,931	\$ 28,545.4	)  B/W			52		Y	Yellowstone	Y	N
		Groups seek endangered status for	Susan	Endangered wolverines are further protected as trapping quotas are decreased from 10 to 5 animals												
8/24/08	sfgate.com	wolverines	Gallagher	statewide	INT	190,652	\$ 18 700 <i>t</i>	Sub Page				600		Glacier	N	N
0/24/00	sigate.com	Worverines	Callagrici	Statewide	1111	130,032	Ψ 10,733.4	- Oub rage				000	'	Olacici	111	11
	Wyoming Tribune-	Testing the Waters In a Backpacker's	Shauna	Trip to Glacier National Park is a family fun affair,												
8/26/08	Eagle	Paradise	Stephenson	article complete with trip details and park history	NP	15,560	\$ 2,593.5	B/W			105		Y	Yellowstone	N	N
				A mother-daughter journey to Glacier National Park,		,	•									
		Testing the Waters In A Backpacker's	Shauna	focused on Many Glacier and Going-to-the-Sun												
8/27/08	wyomingnews.com	Paradise	Stephenson	Road.	INT	6,489	\$ 1,706.2	Sub Page				1600	Υ	Glacier	N	N
		Yellowstone Splendor; Taking in the sights	Ryan	Gardiner, MT and Yellowstone National Park host				.								
8/31/08	Daily Globe	at America's first national park	McGaughey	many must-see adventure tourist attractions	NP	9,451	\$ 2,387.7	)  B/W			105		Y	Yellowstone	Y	N
	Delles Messies		l OID I .	For the Total Control												
8/31/08	Dallas Morning News, The	Clasier National Bark has lete to de	1 '	Family Travel Five section lists 5 must-dos when	NP	E00 040	¢ 26.704.7	I DAM			26			Glacier	Y	N.
0/31/06	Orange County	Glacier National Park has lots to do	Hayes	visiting Glacier National Park Glacier National Park will lose it's glaciers by 2030	INP	523,313	\$ 26,701.7	+  D/VV			26		T	Glaciei	T	N
8/31/08	Register, The	Hot spots in the U.S.	Judy Wiley	according to Scientists	NP	325,003	\$ 10,285.4	ı B/M			22			Glacier	Y	N
0/31/00	rtegister, Trie	Tiot spots in the 0.5.	Judy Wiley	Paws Up resort offers a luxury camping experience	INI	323,003	ψ 10,200.4	F D/VV					'	Glaciel	'	IN
9/1/08	D Magazine	Greenough, Montana		in Greenough without 'roughin it'	MAG	70,388	\$ 25.344.6	4-Color				1600	Y	Glacier	N	l N
<u> </u>						. 5,555	Ψ0,0 :							0.0.0.0.		
	Dallas Morning	Massive Glacier National Park requires	Lynn O'Rourke	5 suggestions for ways to tackle a perfect getaway												
9/1/08	News, The	planning	Hayes	to Glacier National Park	NP	373,586	\$ 25,782.1	2 B/W			26		Υ	Glacier	Υ	N
		Massive Glacier National Park requires		5 suggestions for ways to tackle a perfect getaway				.								
9/1/08	dallasnews.com	planning	Hayes	to Glacier National Park	INT	112,196	\$ 3,687.7	Sub Page				200	Y	Glacier	Y	N
0/4/00	Family Motor	National Park Retirees Group Rates Parks		Big Hole National Battlefield is noted to be a park		400.005	¢ 005.0	D 444				00	\ \ \	0 -1 -1 \ \ \ \ +		
9/1/08	Coaching	for Quiet, Noise		that is quiet and holds much `natural character`	MAG	132,825	\$ 895.3	B B/W				80	Y	Gold West	N	N
			Annie R.	HATCHFest in Bozeman Oct.1-4 allows locally up and coming artists to hob nob with with												
9/1/08	Hemispheres	Big Sky, Big Culture	Ferguson	professionals in the field	MAG	401,000	\$ 29,287.0	ı B/W				800	Y	Yellowstone	Y	l <sub>N</sub> l
0/1/00	riemioprieres	Dig City, Dig Culture	rergason	Extensive travel feature covering Glacier Park and	IVII (C	101,000	Ψ 20,207.0					- 000		TOHOWOLOTIC	·	- 11
				it's luxurious resorts, restaurants, spas and fun												
9/1/08	Hemispheres	Three Perfect Days; Glacier	Becky Lomax	adventure sport companies	MAG	401,000	\$ 117,148.2	B/W				3200	Y	Glacier	Y	N
			-	Preview to cover story that will include synopsis of												
9/1/08	Highways	What's New Online		visits to Virginia City and Nevada City	MAG	955,167	\$ 4,580.0	4-Color				100	Υ	Gold West	Y	Υ
				Red Bus Tour in Glacier National Park grants easy												
	l			access to vistas, RV drives well worth the trip in and				.								
9/1/08	Highways	Beneath the Big Sky	Jr.	around area	MAG	955,167	\$ 146,560.0	4-Color				3200	Y	Glacier	Y	Y
	Horizon Air		Maggia	First Peoples Buffalo Jump State Park Cultural												
9/1/08	Horizon Air Magazine	Atlatl Competition	Maggie Tarnawa	Days & Atlatl Event, Sept 19-21 hosts an ancient dart (atlatl) competition	MAG	27,054	\$ 1,111.2					200		Russell	Y	N
3/1/00	Iviayaziiie	Auau Competition	Tamawa	Competition	IVIAG	21,004	ψ 1,111.2	)  U/VV				200	1	Nussell	'	111
				  Whitefish Mountain Resort and Big Sky Resort offer												
				winter destinations for group meetings complete										Glacier,		
9/1/08	Meetings West	Winter Wonderlands; Idaho and Montana	Ruth A. Hill	with world class amenities, indoors and outdoors	MAG	30,703	\$ 845.9	4-Color				150	Y	Yellowstone	Y	N
	National					,										
	Geographic	Where to Live+Play Now!; The fifty next	Sarah Tuff &	Missoula and Red Lodge, MT named as top places										Yellowstone,		
9/1/08	Adventure	great adventure towns	Greg Melville	to re-locate and recreate	MAG	590,394	\$ 26,368.9	4-Color				300	Υ	Glacier	Y	N

Publicity Date	Media Source Name	Title	Journalist	Description	Type	Circulation		Publicity Value	Time / Color	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
				Fly fishing in Glacier is a once in a lifetime trip -													
	Northwest Fly			don't dare to DRIVE the park, it's majesty can be													
9/1/08	Fishing Magazine	Notes, News & Reviews; Hidden Lake, MT	Jack Ballard	found in the backcountry	MAG	27,272	\$	2,606.78	4-Color				850	Y	Glacier	Y	N
9/1/08	Northwest Fly Fishing Magazine	Fly Fishing the Solitude: Montana	Trapper Badovinac, Jack W. Berryman	Book Review on fly-fishing guide Trapper Badovinac from Helena's book	MAG	27,272	¢	665.43	R/M				266	_	N/A	\ \ \	N
9/1/00	Istiling Magazine	I by I isning the Solitude. Montana	Denyman	Dadovillac Ilotti Fleteria S Dook	IVIAG	21,212	Ψ	005.45	D/ V V				200	ı	IN/A	ı	IN
9/1/08	Powder	HUGE	Matt Hansen	The High Traverse at Bridger Bowl enjoyed by locals per early seasons snowfalls in Dec'07- article covers the record breaking snowfall in '07- '08	MAG	110,000	\$	7,293.76	3-Color				800	Y	Yellowstone	Y	N
	Destaurant Name of			Travel Montana's website had 8 million visitors in													
9/1/08	Restaurant News of the Rockies	Montana Web sites prove valuable		2007 and is an effective marketing tool to drum up tourism for the state	MAG	12,471	Ф	192.32	D/M/				200		N/A	Y	N
	Restaurant News of	37 grant applications submitted to Travel		Tourism related projects in MT are submitted and	IVIAG	12,471	φ	192.32	D/VV				200	ī	IN/A	I	IN
	the Rockies	Mont		totaled \$2.3 million in funding	MAG	12,471	¢	144.24	R/M				150		Custer		N
3/1/00	THE POORICS	None		Flathead Lake in beautiful Somers, MT (mentioned		12,771	Ψ	177.27	D/ VV				130	'	Ouster	'	14
		The Good Life (five great sailing towns you		as 10 miles south of Kalispell) named a popular													
9/1/08	Sailing World	may not know about)	Brian Schott	race town for sailors	MAG	50,153	\$	11,161.92	4-Color				800	Υ	Glacier	Y	N
	Ĭ	,		Ecotourism is the new `conquer the world` buzz in		,		•									
				travel; sustainable, conscious, responsible travel.													
9/1/08	Selling Power	Go for the Green		Mention of Montana's Sun Ranch	MAG	132,055	\$	1,081.78	4-Color				50	Υ	Yellowstone	N	N
				Even in tight times, Kandahar Lodge in Whitefish is													
		The Incentive Game; The Stakes Are		mentioned as a popular destination for a convention													
9/1/08	Smart Meetings	Getting Higher in a Tight Economy	Sandi Cain	location	MAG	30,262	\$	715.04	B/W				100	Υ	Glacier	N	N
9/1/08	Travelage West	Rustic Elegance	Christopher Batin	Paws up ranch featured in guide of world places to 'rough it' while being pampered with hardwood heated floors and butlers	MAG	26,007	\$	2,936.53	4-Color				266	_	Glacier	N	N
3/1/00	Travelage vvest	Trustic Eleganice	Datin	Mention of MT's Missouri River Country as a	IVIAG	20,007	Ψ	2,330.33	4-00101				200	'	Glacici	11	I IV
9/1/08	Where (Minn./St.Paul)	Travel Resource Guide		destination worth exploring; great for fishing and visits to dinosaur museums.	MAG	32,500	\$	292.16	B/W				100	Y	Russell, Missouri River	N	N
	,					,											
			Christopher	Documentary filmmaker Ken Burns and his new film													
9/2/08	latimes.com		Reynolds	on Glacier National Park becoming a national park.		186,221	\$	6,120.84	Sub Page				200	Υ	Glacier	N	N
				A full-scope view of Primal Quest race including the													
9/2/08	News-Gazette, The	Primal Quest- Taken to the limit	Jean Leasure	good, the bad and the ugly	NP	40,274	\$	5,603.85	B/W			105		Y	Yellowstone	Y	N
				Feathered Pipe Ranch in Helena featured as a													
	Washington Post,			Yoga retreat visited by Washington city dwelling			_	_, ,,,,	- a								
	The	Ommmm On the Range in Montana	Gretchen Cook		NP	635,087	\$	71,434.74	B/W			78		Y	Gold West	N	N
	EXTREME	Fitness Blaces To On Oness		The Lodge at Sun Ranch featured in eco-lodging	[., <u>.</u> ,]	204000	Φ.	400 070 50	0.00 DM 0	00				_	Vallanda	\ <sub>Y</sub>	
9/3/08	PLACES TO STAY	Extreme Places To Go Green		program.  Total Fest music festival in Missoula is a celebration	NATLT	384000	Ф	198,973.59	9:00 PW - 9	20	0			Y	Yellowstone	ř	N
				complete with free beer and some of the best rock													
0/3/08	Stranger, The	Party Crasher; Total Fest VII	Jeff Kirby	music in the west	MAG	87,000	¢	431.04	R/M				200		Glacier	N	N
3/3/00	otranger, The	i ary orasnor, lotair est vii	OCH KIIDY	Advice on which airport to pick and what to see	IVIAG	07,000	Ψ	701.04	<i>ا</i> ۷۷				200	<u>'</u>	Gidolei	114	IN
9/5/08	sfgate.com	Tips on Punta Cana & Yellowstone Park	K.C. Summers	when planning a trip to Yellowstone	INT	190,652	\$	11,655.65	Sub Page				372	Y	Yellowstone	N	N
		programme and a second control of the control of th	21 22	Adventure Women Guest Ranch in Big Sky a		,	т	,					-·- <u>-</u>	<u> </u>		1	
				destination for fly fishing, rafting and horseback													
9/7/08	Baltimore Examiner	Travel Splurge	Jessica Novice		NP	250,000	\$	1,822.08	B/W			26		Y	Yellowstone	Y	N
				Chico Hot Springs continues to be a HOT													
9/7/08	buffalonews.com	Warm Springs, Hot Find	Cindy Loose	destination for summer relaxation and star seeing	INT	43,680	\$	15,950.88	Sub Page				2200	Υ	Yellowstone	Υ	N
				Road trip includes drive through Montana and													
		Nine-day journey makes returning home		Glacier National Park- mention of Red Jammers			_										
9/7/08	Daily Record, The	rough	Carol Kallberg	and bears.	NP	22,627	\$	775.32	B/W			26		Υ	Glacier	N	N

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<u> </u>	Italio	1100	Joannanot	Famous documentary filmmaker Ken Burns works	1960	<u> </u>	Valuo	00.0.			Jount	7 (1 (1010	rtogion	17100101	i noto
9/7/08	Los Angeles Times	Ken Burns turns his lens to the trees	Christopher Reynolds	on a 6 part, 12 hour series on America's National Parks in Glacier National Park	NP	894,155	\$ 95,340.00	B/W		105		Y	Glacier	N	N
	J			Cut Bank, the nation's coldest city offers many		,	,,-								
				attractions by way of Glacier National Park											
0/7/00		Montana; Destination: Cut Bank, Gateway		including hot springs, Heli Tours and a family fun	,,_	447.000		D 44/					O		
9/7/08	Spokesman-Review	to the Rocky Mountains		center	NP	117,828	\$ 4,442.20	B/W		35		Y	Glacier	Y	Y
				Raptor Festival attracts bird-watchers who transfix on the migration of 700- 1,000 golden eagles- the											
	Spokane	Bridger Raptor Festival and Montana		largest concentration of golden eagles in the lower											
9/7/08	Spokesman-Review		Jean Arthur	48	NP	117,828	\$ 3,299.92	B/W		26		Y	Yellowstone	Y	N
				Full-coverage of events and recreation from											
				snowmobiling to x-country snowmobile tours to be											
0/7/00	Valdosta Daily		David and Kay	had in the winter months of Yellowstone National	,,_	47.004		D 44/							l
9/7/08	Times	A Winter Visit to Yellowstone	Scott	Park.	NP	17,884	\$ 1,125.95	B/W		35		Y	Yellowstone	<u> </u>	N
	laoodhousekeenina	Restore Yourself at Hawley Mountain	Lynn O'Rourke	Hawley Mountain Ranch a relaxing retreat for											
9/8/08	com		Hayes	riding, journaling and restoration	INT	24,885	\$ 199.24	Sub Page			200	Y	Yellowstone	ΙΥ	l N
				,		,	•								
				Montana school teacher (did not specify city) hit											
9/11/08		Cyclist OK After Crash With Bear		bear while riding bike to work, bear and teacher ok	INT	1,529,857	\$ 25,393.64	Sub Page			100	Y	N/A	N	N
0/44/00	idahostatesman.co	Yellowstone in the Fall is primetime for	Dagar Dhilling	Yellowstone National Park is vibrant with wildlife in	INT	14 704	ф 700 00	Cub Daga			200		Vallauratana	N	N
9/11/08	m	viewing wildlife	Roger Phillips	the fall; especially Mammoth Hot Springs  24th annual festival brings a variety of	IINI	14,784	\$ 730.20	Sub Page			300	Y	Yellowstone	N	N
	Coeur D'Alene			Scandinavian cultural activities and food to Libby,											
	Press	Libby Nordicfest kicks off today		MT	NP	24,012	\$ 310.70	B/W		10		Y	Glacier	Y	N
				Writer takes horse-back riding vacation at Nine											
				Quarter Circle Ranch in Montana. Complete with											
0/4/4/00		Dude! Montana ranch knows how to treat	D. th Tabas	details on gourmet chefs preparing gourmet meals	NP	00.700	Ф 0.050.00	D // /				_	Vallanda a	N	
9/14/08	El Paso Times	vacationing families	Ruth Taber	and fishing guides	NP	83,769	\$ 8,252.92	IB/W		52		Y	Yellowstone	N	N
				Famous documentary film maker Ken Burns spends											
				time in Glacier National Park compiling the story											
			Christopher	and footage for his PBS series `The National Parks:											
9/14/08	Chronicle	Six-part series to air on PBS in fall of 2009	Reynolds	America's Best Idea` to air Fall 2009	NP	525,254	\$ 57,200.00	B/W		100		Y	Glacier	Y	N
				Leonardo, a 77 million year old almost fully intact											
	discoverychannol	Unveil the `Holy Grail` of Paleontology in		dinosaur mummy found in Montana will be featured in a discovery channel special and at a Houston											
9/15/08		Secrets of the Dinosaur Mummy		museum	INT	4,032	\$ 29.80	Sub Page			200	Y	N/A	l N	N
0/10/00		Secrete of the Billecadi Marining		Federal judge rules against the addition of 540		1,002	Ψ 20.00	cab : ago				•		<del>  ''</del>	
	New York Times,	Judge Rejects Plan for More Snowmobiles		snowmobiles/day in Yellowstone park,											
9/16/08	The	at National Parks	Jim Robbins	environmentalists cheer	NP	1,037,828	\$ 26,235.40	B/W		20		Y	Yellowstone	Y	N
0/40/00		Montana: Gray Wolves May Get		Government is not yet ready to lift endangered		000.054					400			l	l
9/16/08	nytimes.com	Government Reprieve		status of gray wolves to open for hunting  Big Hole Lodge in Wise River, MT highlighted on a	INT	838,054	\$ 13,910.60	Sub Page			100	Y	N/A	N	N
9/16/08	Stratos	Drifting the Day Away	Michael Pearce	drift boat fishing trip	MAG	64,187	\$ 6,498.40	R/M			400	<sub>Y</sub>	Gold West	N	N
- Jr 10/00	Citatos	Dinang the Day Away	I viionaci i carce	Grizzly bears alive, abundant and well in Montana	IVIAG	07,107	Ψ 0,730.40	, v v			700		COIG VVEST	111	111
		Washington; Study: Grizzlies thriving in		numbered at 765 in north-western Montana -											
9/17/08		Montana		largest population in 30 years	NP	26,024	\$ 1,270.50	B/W		35		Y	Glacier	N	N
0/40/00	ha alma alca a a a a a	Valleuratore icorres wife/ == !! =!===	To d Abrairs	A small segment in Yellowstone National Park may	,,,_	0.005	Ф 00.00	Cub Date			150		Vallavistas		
9/18/08	backpacker.com	Yellowstone issues wifi/ cell plans	Ted Alvarez	shortly be accessible to wifi and cell phone service 24 yr old author that has sold 15.5 million copies,	INT	2,625	φ 22.02	Sub Page		-	150	Y	Yellowstone	N	N
		Young Eragon Author Says Fantasy World		Christopher Paolini lives in Livingston, MT and											
	l	was Shaped by Montana Landscape		draws much inspiration from the Absarokas	INT	212,632		Sub Page		1	200		Yellowstone	l N	N

Publicity Date	Media Source Name	Title	Journalist	Description	Type	Circulation	Publicity Value	Time /	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
				Federal judge ruled out Bush's plan to add												]
9/18/08	latimes.com	Protecting Yellowstone from Snowmobiles		snowmobile traffic to YNP	INT	213,423	\$ 7,085.08	Sub Page				200	Y	Yellowstone	N	N
0/40/00	Sacramento	Travel Digest; Helena, Montana Gateway	\/a == 11aa	Visitors guide to Helena including points of interest	NP		Ф 200 40	D 444			00			0 -1 -1 \ \ \ \ +	\ \ \	N.
9/19/08	Gazette, The	to the Rockies	Vern Howen	and recreation opportunities	NP	0	\$ 386.10	B/VV			26		Y	Gold West	Y	N
	Austin American-	A lake, a boat, mountains and the right		Amateur photographer's picture of Lake McDonald												
9/21/08	Statesman	moment		in Glacier National Park wins photo contest in paper	NP	238,971	\$ 8,581.56	l <sub>B/W</sub>			26		Y	Glacier	N	N
0/21/00	otatooman	THE HOLL		Visit to Nine Quarter Circle Ranch in Montana is		200,011	ψ 0,001.00							Glacioi	.,	- ' '
9/21/08	El Paso Times	A day at Yellowstone	Ruth Taber	close to famed Yellowstone Park	NP	83,769	\$ 12,696.80	B/W			80		Y	Yellowstone	N	N
		Iconic Park is Easily Reached by Montana		Yellowstone National Park reached by gateway			,									
9/21/08	elpasotimes.com	Vacation Ranch		ranch in Yellowstone Region	INT	12,852	\$ 1,077.30	Sub Page				500	Υ	Yellowstone	N	N
9/21/08	projo.com	Burns tackles national parks	Christopher Reynolds	Documentary Filmmaker / PBS documentarian Ken Burns seeks inspiration from Glacier National Park to spark the pilot for six-part, 12-hour series called `The National Parks: America's Best Idea` Fantastic photos and re-cap of Primal Quest in full;	INT	62,412	\$ 10,463.20	Sub Page				1000	Y	Glacier	N	N
9/27/08	Rapid City Journal	Primal Quest		race structure, activities and pain	NP	28,856	\$ 6,073.20	l <sub>B/W</sub>			70		Y	Yellowstone	Y	N
	Dallas Morning News, The	Trains: The Ultimate round trip; circling the nation by rail tracks our land and life	Jim Loomis	The Empire Builder train across Montana cited as a mode of transportation in the ultimate sight-see by train trip	NP	520,215					26		Y	Glacier	N	N
	Indianapolis Star,			Beautiful sunrise picture over Flathead Lake												
9/28/08	The	Reader Snapshot; Why I lovedMontana	J.W. Zaring	submitted by reader	NP	370,412	\$ 11,302.20	Color			26		Y	Glacier	N	N
9/28/08	Tulsa World	Getaways: Outside magazine publishes its top 50		Cabin Creek Cabin, Montana mentioned as a place to find a remote cabin as an Outside magazine getaway	NP	160,052	\$ 4,135.04	B/W			26		Y	Yellowstone	Y	N
			Fires in Yellowstone National Park in the late 80's brought new life and allowed new plants to													
9/29/08	liournalnow.com	Life From Ashes	bloom		INT	7,644	\$ 1,281,40	Sub Page				1000	Y	Yellowstone	l N	N
	sltrib.com	Yellowstone Offers Winter Programs		Much to do in Yellowstone National Park even in winter; sightseeing at best and snowmobiles abound	INT	39,508		Sub Page				300	Y	Yellowstone	Y	N
10/1/00	4.44			Blacktail/ Wild Bill Recreation Trail in northwest MT		400.070		D 444			000		,	O	١	
10/1/08	4-Wheel & Off-Road	Blacktail/ Wild Bill Latest Outstanding Trail	Danasil	named one of 2008's Outstanding Trails	MAG	402,972	\$ 154,256.02	B/W			200		Y	Glacier	N	N
10/1/09	American Angler	Bighorn; On Montana's greatest tailwater	Donnall Thomas, Jr.	Bighorn River is fly-fishing country, where to fish and what to find	MAG	41,560	\$ 15,815.20	4 Color				2000		Custer	N	N
10/1/08	American Anglei	Dignom, On wontand's greatest tallwater	THUIHAS, JI.	Granite Peak hike highlighted as epic hike complete		41,500	ψ 10,010.20	4-000				2000	ı	Gustei	I IN	IN
10/1/08	Backpacker	Highpoint Montana; Get Vertical on a Tricky Class IV route to the Top of Granite Peak	Casey Lyons	with exposure and 6,300 feet of gain over 11.6 miles	MAG	349,598	\$ 22,404.16	4-Color				400	Y	Yellowstone	Y	N
10/1/08	Backpacker	Bear Patrol; Traverse the Wildest Part of the Lower 48's Last Great Grizzly Hideaway	Charlie Wood and Casey Lyons	Glacier National Park cited as an Epic Hike and includes bear aware info and tips	MAG	349,598	\$ 44,808.32	4-Color				800	Y	Glacier	Y	N
10/1/08	Backpacker	America's 10 Most Dangerous Hikes	Kelly Bastone	Huckleberry Mountain in Glacier National Park named a top 10 most dangerous hike because of grizzly prevalence	MAG	349,598	\$ 44,808.32	4-Color				800	Y	Glacier	Y	N
10/1/08	Boating Life	Roadtrips; Flathead Lake, Montana		Flathead Lake the largest natural lake west of Mississippi; area boasts clean water and other must-see/ must-eat destinations	MAG	100,902	\$ 19,305.60	4-Color				1200	Y	Glacier	N	N

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				Great Plains states including brief mentions of	71												
				Montana are highlighted as travel destinations- Lee													
				Metcalf National Wildlife Refuge mentioned as a													
4044400				specific place to visit in Stevensville as a `birder's	l												
10/1/08	Courier	Trip Planner; Great Plains	Pat Henderson	paradise	MAG	6,000	\$	405.68	4-Color				100	Y	Glacier	Y	N
				Great Falls, Missoula, Hamilton, Glacier County, many stops along the way in this tourist/ destination											Custer, Russell, Yellowstone, Gold West,		
10/1/08	Destinations	Travel Resource: Montana	Colleen Snyder	Montana guide	MAG	6,000	\$	1,471.36	B/W				400	Y	Glacier	Y	N
	Elite Traveler	News & Previews; Masterfully Montana		Luxurious Triple Creek Ranch south of Missoula named a Montana Hideaway with amenities and activities ranging from private Jacuzzis to horseback riding and fly fishing	MAG	131,266		7,475.60					200	Y	Glacier	Y	N
				Feature on unusual lodging options, included		,		·									
10/1/08	Endless Vacation	Hotels Worth A Hike	Katie Arnold	Sperry Chalet in Glacier National Park.	MAG	1,737,582	\$	19,065.28	4-Color				200	Y	Glacier	Y	N
10/1/09	Freeskier	Travel Guide Explorer 2009; Bridger Bowl, Montana, Big Sky/Moonlight Basin, MT		informative sections give prices, mountain stats and brief info on the slope scene of Bridger Bowl, Big Sky and Moonlight Basin	MAG	80,000	¢.	1,300.08	4 Color				150		Yellowstone		N
10/1/06	Freeskier	Wortland, Big Sky/Woorliight Basin, Wil		Sky and Moonlight Basin	IVIAG	80,000	Ф	1,300.06	4-000				150	Ť	reliowstorie	1 1	IN
10/1/08	Group Tour Magazine	Itinerary: Montana, Montana and Glacier National Park		Montana a must visit place for nature lovers and history buffs alike. 8 day itinerary taking reader through Big Fork, Great Falls, Glacier National Park	MAG	15,000	\$	5,287.04	B/W				800	Y	Glacier	Y	N
10/1/08	Group Tour Magazine	Folk music fix; The National Folk Festival returns to Butte in 2009 and 2010		National Folk Festival in Butte is the oldest multicultural celebration of arts and music in the USA includes Oinkari Basque Dancers and First People's marketplace	MAG	15,000	\$	1,757.94	B/W				266	Y	Gold West	Y	N
				Cabin feature of Chad Rothacher's 1500 sq. foot													
40/4/00		A Little Oakie is Bis Ol. Oa at	0.11.00.11	home that is small but artful, reminiscent of an old		50,000	_	04 570 00	4 0 .1				0000	\ \ \	Valla ataua		
10/1/08	Mountain Living	A Little Cabin in Big Sky Country	Sally Stich	forest service cabin.	MAG	50,000	\$	31,576.32	4-Color				3200	Y	Yellowstone	Y	N
10/1/08	National Geographic Adventure	Next Weekend- Instant Adventure: Montana Fly-Fish the Bighorn-in style	Robert Earle Howells	Forrester's Bighorn River Resort offers the gamut in a fly-fishing getaway of luxury	MAG	590,394	\$	13,184.46	4-Color				150	Y	Custer	Y	N
				Thrashing Bee Festival in Choteau Sept 20-21													
10/1/08	Northwest Travel	Regional Travel Guide; Calendar of Events Montana. A Threshing Good Time		hosts many attractions highlights include a tractor parade and hayride.	MAG	40,000	\$	1,339.20	4-Color				400	Y	Russell	Y	N
10/1/08	Northwest Travel	Horses Prance & History Comes Alive		Big Sky Draft Horse Expo in Deer Lodge and Montana Academy of Living History workshops are Sept. weekend activities to consider	MAG	40,000	\$	502.20	4-Color				150	Y	Yellowstone	Y	N
40/4/00				Backcountry Gourmet in Philipsburg, Montana offers culinary classes where guests learn how to prep and cook wild game in the evenings after fishing the Middle Fork of Rock Creek, horseback		004.054		45.000.04					450		0.1111/		
10/1/08	Outside	Eating Out	Laurel Miller	riding all day.	MAG	664,951	\$	15,222.84	4-Color				150	Y	Gold West	Y	N
10/1/08	Outside	The New American Life Lust		Forest service owned Cabin Creek Cabin in Gallatin National Forest named a great escape	MAG	664,951	\$	12,685.70	4-Color				125	Y	Yellowstone	Y	N
				Cabin Creek Cabin, MT (remote cabins) and Upper Middle Fork of the Flathead, MT (secret waters) both named as the top in their respective											Yellowstone,		
10/1/08	Outsideonline.com	Great Escapes 2008		(categories)	INT	4,893	\$	47.00	Sub Page				250	Y	Glacier	N	N
10/1/08	Powder	Early Season on the Dark Side; Running Patrol Route at Moonlight Basin	Emily Stiffler	Patrollers recount early mornings of avalanche control during '07,08 season at Moonlight Basin	MAG	110,000	\$	7,293.76	4-Color				800	Y	Yellowstone	Υ	N

Publicity Date	Media Source Name	Title	Journalist	Description	Type	Circulation	Publicity Value	Time /	Min	Sec.	ln.	Word Count	Copy of Article	Region	<b>A</b> eeiet	Travel MT Photo
Bute	Italiio	Title	Ocumunst	Lost Trail Montana is as `Montana` as skiing gets.	Type	Oncalation	Value	00101		000.		Journe	Aitioic	Region	//33/30	1 11010
				The writer's mountain guide lives in an RV in the												
				parking lot of ski area and the powder is diamond												
10/1/08	Powder	Lost Trail, Montana		dust caliber	MAG	110,000	\$ 14,587.52	4-Color				1600	Υ	Glacier	Υ	N
				Big Sky/Moonlight Basin, MT join forces to create a												
		Northern Rockies; Big Mountains, Cold		`big` Big Mountain. Lone Peak tram drops to												
10/1/08	Powder	Smoke, Incredible Backcountry Access	Matt Hansen	impressive vertical	MAG	110,000	\$ 1,823.44	4-Color				200	Y	Yellowstone	Y	N
				New Schlasman's area chair will allow for some of												
10/1/00		D 10:1 D:1 D 14.		the most challenging in-bounds area skiing in the		440.000						000	.,			
10/1/08	Powder	Resort Guide; Bridger Bowl, MT	Matt Hansen	country	MAG	110,000	\$ 1,823.44	4-Color				200	Y	Yellowstone	Y	N
		Deeder Deedt Common Bir Clay Mant		Big Sky Resort named No.24 with expanding lifts,												
10/1/00		Reader Resort Survey; Big Sky, Mont.		partnership with Moonlight and family friendly	1,440	465 407	¢ 40.440.00	4 Color				400	V	Vallauratana	Y	N. I
10/1/08	Ski Magazine	Light Crowds. Long Runs. Crazy Thrills.		slopes   Central Montana's Little Belt Mountains, travelled	MAG	465,407	\$ 19,412.00	4-000				400	Y	Yellowstone	Y	N
				by Gerald Mack, a genuine cowboy still operating a												
10/1/08	Smithsonian	Indelible Images; The Cowboy in Winter	Robert M Poole	saddlery and captured in photos by Sam Abell	MAG	2,039,558	\$ 372,501.09	4-Color				2400	_ v	Russell	Y	N I
10/1/00	Ominisoman	Indensie inages, the cowsey in winter	TODETT WILL GOIC	Wealthy families opt for ranches including Rock	1017 (0	2,000,000	Ψ 072,001.00	7 00101				2400		Russen	· ·	14
				Creek Cattle, Co in Deer Lodge, Montana as a										Gold West,		
10/1/08	Stratos	Home on the range	Judy Kenninger	family and financial investment	MAG	64.187	\$ 12,996.80	4-Color				800	Y	Glacier	N	N
		- Treather and the same ge		Lazy EL Ranch's, near Yellowstone National Park,		.,,,,,,,,	<del>-</del> ,									
10/1/08	The Out Traveler	10 Trips That Will Change Your Life	Matthew Link	working ranch vacations included.	MAG	180,000	\$ 7,806.64	4-Color				200	Y	Yellowstone	N	N
		Primed for Success; Primal Quest delivers		Re-cap of Primal Quest race and it's successes		·	•									
		world-class adventure racing despite loss		including the Nike winning team and a 3 year HD												
10/1/08	Trail Runner	of financial backing		television deal	MAG	21,763	\$ 3,198.40	4-Color				800	Y	Yellowstone	Υ	N
				14 page feature on artist Charlie Russell includes												
				several photos of his paintings, main art dealer												
		The Taming of the Artist; The rise of Charlie		mention in Butte, Great Falls, MT an inspiration										Gold West,		
10/1/08	True West	Russell	Brian W. Dippie	spot and living location for the artist and his wife	MAG	40,747	\$ 43,468.80	4-Color				12800	Y	Russell	N	N
				St. Ignatius Mission in Montana was built in early												
				1890s by area Native American tribes, tourist												
	0	Online hards in times. Of Impetive Mississe		destination in the center of the Flathead Indian												
10/4/08		Going back in time; St. Ignatius Mission has an amazing history	Mike Brodwater	Reservation; now home to Salish and Kootenai	NP	91,673	\$ 3,687.00	Color			30		_	Glacier	Y	N
10/4/06	Spokesman-Review	mas an amazing history	Mike Brodwater	Well renowned Filmmaker Ken Burns works on a	INP	91,073	\$ 3,007.00	Coloi			30		Ť	Glaciei	T	IN
			Christopher	six-part, 12-hour series for TV in Glacier National												
10/5/08	Chicago Tribune	Ken Burns' Glacier	Reynolds	Park	NP	917,868	\$ 32,366.36	B/M			26			Glacier	V	N
10/0/00	Officago Tribanc	Ten Barris Gladier	regridias	PBS Film Documentarian Ken Burns grasps	141	317,000	Ψ 02,000.00	D/ VV			20		'	Oldoloi	'	14
				inspiration from Glacier National Park for his												
			Christopher	upcoming series `The National Park's: America's												
10/5/08	chicagotribune.com	Ken Burns' Glacier	Reynolds	Best Idea`	INT	243,327	\$ 48,951.60	Sub Page				1200	Y	Glacier	N	N
				Old Faithful Fall Cycle Tour in West Yellowstone		·	•									
	Spokane			mentioned as a regional event where you can see												
10/6/08	Spokesman-Review	Talk about your cow and pony shows		geysers, thermal features and wildlife	NP	91,673	\$ 3,195.40	B/W			26		Y	Yellowstone	Υ	N
				Town of West Yellowstone hails the same quaint												
		Sans potholes, West Yellowstone stokes		downtown of years of old, world class fishing and												
10/8/08	Jackson Hole News	memories	Paul Braun	beauty abounds	NP	12,355	\$ 2,191.00	B/W			100		Y	Yellowstone	N	N
			<u> </u>	Book Montana on the Fly` is highlighted as an												<u>.</u>
10/9/08	Bulletin, The	Fly fishermen will find paradise in Montana	Jim Witty	enriching addition to a Montana fishing trip	NP	32,455	\$ 949.26	IR/M		+	26		Y	All Regions	N	N
				Geysers, Bears can be expected during visits to												
	     	To a March in O Deven Associate Toward		Yellowstone National Park. Includes a `Traveler's												
10/12/02	Kansas City Star,	Too Much in 2 Days; American Treasures,	المالمة الماطعة	Check` at the end with directions on where to stay,	NID.	242 200	e 62.040.00	Color			105		_	Vallouratan -	<sub>N1</sub>	,
10/12/08	rne	Yellowstone National Park	Allen Holder	eat and how to get to Yellowstone	NP	343,308	\$ 63,942.90	COIOL		+	105		Y	Yellowstone	N	N
	St. Louis Post-		Matthew	fcvb.com noted as primary travel guide resource for northwest Montana's Flathead Valley region;												
10/12/09		Montana's Flathead Valley			NID	772 214	\$ 34 505 90	B/W			35		,	Glacier	_	N
10/12/08	Dispatch	Montana's Flathead Valley	Fernandes	includes `things to do in Montana`	NP	778,814	\$ 34,505.80	B/W			35		Y	Glacier	Y	

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			1	Paws Up in Montana offers Wine & Bitch weekend,													'
10/15/00	Mount Prospect			includes gourmet meals, wine tastings and a canine				40						.,			1 '
10/15/08	Journal	Enjoy Weekend Getaway With 'Best Friend'	'	fashion show	NP	5,600	) \$	783.12	B/W			26		Y	Glacier	N	N
	USA Today		Kitty Doon	Triple Creek in Darby, Montana mentioned as													'
10/24/08	(National)	Destinations & Diversions, luxe for less		having discounted rates and package deals with the slowing economy	NP	2,665,815	\$	25,306.34	Color			26		Y	Glacier	Y	<sub>N</sub>
	(Craw Cristin)		1 3	Luxury hotels mentioned included a photo and text			1							-	0.0.0.0.		
		With recession looming, high-end lodgings	Kitty Bean	of Triple Creek Ranch; and subsequent ad-ons to													'
10/28/08	usatoday.com	offers luxe for less		lodging packages as economy is slowing	INT	558,845	\$	18,552.20	Sub Page				200	Y	Glacier	N	N
				Off-roading trip near Musselshell River complete													
	4 Wheel Drive &	The Musselshell River Route South of		with area history and trip-tik like itinerary with													
11/1/08	Sport Utility	Malta, Montana		mileage, lat and longitude	MAG	44,051	\$	27,352.00	4-Color				4000	Y	Missouri River	N	N
				Bakery in Bozeman, MT opened by Hurricane													
44/4/00	AAA Via			Katrina survivor who lost shop in LA- traditional		07.000		200 70	4.0.1				000	.,			l '
11/1/08	MountainWest	Half crazy, totally tasty		Sicilian bake goods can be found at Mezzo Matto	MAG	97,000	) \$	892.72	4-Color				200	Y	Yellowstone	Y	N
	\			Winter parade in Bigfork, MT takes tourists back in													
	AAA Via MountainWest	  Weekender: Bigfork	Joan Melcher	time, 'artistic and civic spirit make great place to celebrate holidays'	MAG	97,000		3,570.88	4 Color				800		Glacier	\ <sub>\ \</sub>	N
	AAA Via	Weekender. Bigiork	Brian	Stevensville, MT chapel featured and founded in	IVIAG	97,000	Ψ	3,370.00	4-000				800	T	Giaciei	Ť	IN
	MountainWest	Opening; The Bitterroot's Sweet Chapel	D'Ambrosio	1841 to bring Christianity to Native Americans.	MAG	97,000	\$	1,249.81	4-Color				280	V	Glacier	V	N
	AAA Via	Opening, The Bitterroot's Sweet Griaper		Christmas candlelit tours in the Lewis & Clark	IVIAG	37,000	, Ψ	1,243.01	<del>1</del> -00101				200	'	Glacici		
	MountainWest	Caving By Candlelight	Chris Woolston		MAG	97,000	) s	892.72	4-Color				200	Y	Gold West	V	N
	AAA Via	Caving By Canalongin	CITIO VVCCICION	Dining and shopping in downtown Bigfork during	1017 (0	07,000	γ Ψ	002.72	1 00101				200	•	Cold West		<del>  '`</del>
	MountainWest	Bigfork	Joan Melcher	the holidays.	MAG	97,000	\$	2,678.16	4-Color				600	Y	Glacier	Y	l N
	Arthur Frommer's			Low rent, accessible nature and art community		01,000		_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							2.0.0.0		
	Budget Travel			make Livingston, Mont. a popular small town for													
	Magazine	10 Coolest Small Towns; Livingston, Mont.		twenty-somethings	MAG	630,689	\$	10,952.40	4-Color				200	Y	Yellowstone	Y	N
			Steve														1
			Giordano,														
		Ski & Snowboard Resort Guide; Top		Big Mountain and Big Sky are named top 2 on list -											Glacier,		
11/1/08	away.com	Resorts: Lack of Crowds		includes links with Mtn stats and description	INT	750,960	\$	56,285.28	Sub Page				800	Y	Yellowstone	Y	N
				Paws Up Resort; has cover shot on magazine, and													
				represents Montana in top vacation luxury													
	First Class			destinations with all of the recreational draw										.,			l '
11/1/08	Executive Traveler	Trail Blazers	Young	expected from Big Sky Country	MAG	21,000	) \$	-	4-Color				2400	Y	Glacier	Y	N
		Fall Ditte at Olark Convey to Mantanala		De son efficientais in Mantanala Olada Consens													
11/1/00	Fly Rod & Reel	Fall Blitz at Clark Canyon; In Montana's Clark Canyon Reservoir		Re-cap of fishing trip in Montana's Clark Canyon; a	MAG	54,229		17,629.44	4 Color				3200		Gold West	N	N
11/1/06	riy Rou & Reei	Clark Carryon Reservoir	Norm Zeigler	destination for big and beautiful trout fishing  Montana Heritage Commission offers historic	IVIAG	54,229	γÞ	17,029.44	4-000				3200	T	Gold West	IN	IN IN
				Christmas celebration tours in Nevada City and													
	Horizon Air			Virginia City connecting tourists to early Montana													
11/1/08	Magazine	Frontier Holiday		Christmas experiences	MAG	27,054	<b>.</b>	1,467.76	4-Color				200		Gold West	Y	N
	National	Total Floriday		New Schlasman's lift at Bridger Bowl outside of	IVIAG	21,004	Ψ	1,701.10	7 00101				200	- '	Cold VVESt	'	14
	Geographic			Bozeman, MT is the resort's first expansion in 30													1
11/1/08	Adventure	The Ski Report; Rockies, King Lines		years- backcountry setup required	MAG	595,617	\$	8,789.64	4-Color				100	Y	Yellowstone	Y	N
	National			, ,			1	_,						· ·		<u> </u>	
	Geographic	Where Next: The Ski Report; Ready, Set,	Pieter Van	2 page BIG photo spread of hiker at the top of the													1
11/1/08	Adventure	Ski		Ridge at Bridger Bowl outside of Bozeman, MT.	MAG	595,617	\$	140,634.20	4-Color				1600	Y	Yellowstone	Y	N
	National			Native American outdoor life in Bighorn canyon in		·											
	Geographic			Southeastern Montana as told by Peggy White Well-													
11/1/08	Traveler	Montana A Canyon Revered		known Buffalo, a Crow Indian	MAG	738,907	\$	180,039.70	4-Color				2100	Y	Custer	Y	N
	National			Whitefish Mountain Resort a tourist spot for sled													1
	Geographic			dog rides, cross-country skiing and snowshoeing.													1
11/1/08	Traveler	USA/West: Spirited Montana	Goldsmith	Offers locations and logistics with web addresses	MAG	738,907	' \$	22,805.03	4-Color				266	<u> </u>	Glacier	Υ	N

Publicity Date	Media Source Name	Title	Journalist	Description	Туре	Circulation	Publicity Value	Time /	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
				Ledford Creek abound with wild brown trout										_		
	Northwest Fly			amongst other typical high-country breeds including												
11/1/08	Fishing Magazine	Notes, News & Reviews:Ledford Creek, MT		brook, cutthroat, cuttbow and rainbow	MAG	27,272	\$ 2,453.44	4-Color				800	Υ	Gold West	Y	N
	Northwest Fly		E. Donnall	High country stream offers and impressive array of												
11/1/08	Fishing Magazine	Notes, News & Reviews: Judith River	Thomas Jr	Western fly fishing for it's size	MAG	27,272	\$ 1,634.60	4-Color				533	Y	Russell	Y	N
11/1/08	Outside	Resort Destinations; Steeps	Marc Peruzzi	High Variety the key to inclusion in 'Top Steeps' offered in Big Sky and Moonlight Basin. Moonlight Basin skier and photo featured in full page	MAG	672,918	\$ 162,377.00	4-Color				1600	Y	Yellowstone	Y	N
				Dialogue on the commute to big resorts brings												
				about `big` ideas- mention of Bridger Canyon Rd,												
11/1/08	Powder	White Highways	Porter Fox	191 to Big Sky, Missoula driving	MAG	110,000	\$ 911.72	4-Color				100	Y	Yellowstone	N	N
11/1/08	Powder	More to a Dog's Life; Montana Powder Hound Survives Avalanche	Emily Stifler	While skiing in the Hyalite Mountains outside of Bozeman, a dog is buried, than recovered after digging herself out of debris	MAG	110,000	\$ 4,859.47	4-Color				533	Y	Yellowstone	Y	N
				Did a Da Lacada da Cara												
11/1/08	Powder	Liftie Rock; C'Mon Feel the Noize	Matt Hansen	Bridger Bowl pays homage to `real skiing` of the 1970s by playing tunes for folks in liftlines- a tactic that is unique to privately owned ski resorts	MAG	110,000	\$ 7,293.76	4-Color				800	Y	Yellowstone	Y	N
				Jewel Basin in Glacier National Park a place to find												
		Finding a bit of solitude still possible near	Jonathan	solitude and moose, re-cap of backpacking trip												
11/1/08	Reading Eagle	Glacier	Weaver	through the park	NP	59,586	\$ 1,423.24	B/W			26		Y	Glacier	N	N
11/1/08	Ski Magazine	Instruction Roundup Continuing Ed; Comprehensive EpicSki Academy		EpicSki Academy with location in Big Sky, Mont hires top pros to help students overcome physical and mental roadblocks to becoming a better skier Montana travel guide includes contacts and stats	MAG	465,407	\$ 12,908.98	4-Color				266	Y	Yellowstone Yellowstone,	Y	N
11/1/08	Snowest	Montana; Snowest Travel Guide 09		on basics for the state, destinations with number of trails and snowfall inches West Yellowstone picture featured	MAG	89,300	\$ 3,433.28	4-Color				800	Y	Glacier, Russell, Gold West	\ <sub>\(\psi\)</sub>	\ <sub>Y</sub>
11/1/00	CHOWCOL	Montana, chowest have calde ee		Bozeman, MT named an editor's pick for skiing with		00,000	ψ 0,100.20	1 00101						******	<u> </u>	<u> </u>
		Mountain Insider tips, Ask the expert Jamie		your dog at the Snowfill Rec Are where 37 acres												
11/1/08	Sunset	Korngold	Dina Mishev	include 3 miles of groomed trails	MAG	1,224,325	\$ 29,872.33	4-Color				266	Y	Yellowstone	Y	N
		Out of the Box; 3 Western homes that		Architect makes his family home out of an old bank			·									
11/1/08	Sunset	redefine urban living	Jennie Nunn	in rural Clyde Park, MT	MAG	1,224,325	\$ 89,841.60	4-Color				800	Y	Yellowstone	Y	N
				West Yellowstone named No.2 as Snowmobile												
	Western Guide To	SnoWest Exclusive: Top 15 Trails in the		Capital of the World, Island Park is a volcanic											.,	
11/1/08	Snowmobiling	West		caldera and is named No.3	MAG	22,564	\$ 10,296.96	4-Color				1600	Y	Yellowstone	Y	N
11/1/09	Where To Retire	8 Naturally Great Playgrounds	Jay Clarke	Bozeman area included in community round-up that boasts parks & open spaces.	MAG	220,000	\$ 5,293.76	4 Color				400		Yellowstone	\ <sub>\ \</sub>	,
11/1/08	Where to Retire	o Naturally Great Flaygrounds	Jay Clarke	Yellowstone and Grand Teton National Park named some of the most beautiful spots in the U.S. history		220,000	φ 5,293.70	4-00101				400	ī	Tellowstone	T	T
11/2/08	Herald Democrat	Timeless	Donna Hunt	and topography covered in this feature	NP	22,954	\$ 1,581.65	B/W_			35		Υ	Yellowstone	N	N
				West Yellowstone a `gateway` town to Yellowstone												
44/0/00	NACE AND THE PERSON OF THE PER	No bull, but plenty of bison, elk and the odd		National Park year round- has maintained the `Ma	,,	007.400	0.4740.00	D 444			405		,	Malla 1		<u>,</u>
11/2/08	Miami Herald, The	bear	Kurt Repanshek	& Pa_appeal	NP	307,186	\$ 61,740.00	IR\AA			105		Y	Yellowstone	Y	N
			Jonathan	Glacier National Park a visitor's destination by several modes (horse, bus, hiking shoes) described in terms of 'De Facto Wilderness'- where harsh												
11/2/08	Reading Eagle	Visiting the 'De Facto Wilderness'	Weaver	weather is year round and wildlife abounds	NP	80,755	\$ 4,724.30	B/W_			70		Υ	Glacier	Y	N
11/7/08	USA Today (National)	Get in on the ground level of this ski town	Larry Olmstead	Big Sky Resort named an emerging resort town to get in early- quality skiing and condos for sale under \$100,000	NP	2,665,815	\$ 47,707.92	B/W			52		Y	Yellowstone	Y	N

Publicity Date	Media Source Name	Title	Journalist	Description	Type	Circulation		Publicity Value	Time /	Min	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT
Date	Italiic	Title	Journalist	Big Sky skier quoted to now carry avalanche gear	Iype	zii calatioi	<u> </u>	Value	00101	141111.	000.	<b></b>	Journ	Aiticic	region	A33131	1 11010
		The Tiger Picks the Lock; A Rash of		while skiing inbounds- article covers an avalanche													
		Inbounds Avalanches Sends a Shrill		rich '07-'08 season including unforeseen in-bounds													
11/9/08	Powder	Through the Ski Community	Mitchell Scott	slides	MAG	110,000	\$	911.72	4-Color				100	Y	Yellowstone	Y	N
				Montana's 'supersize everything' policy offers acres													
44/0/00	T. 0			of bowls, glades and groomers at Big Sky Resort	,,	405.000		404400							Glacier,	.,	, !
11/9/08	The Sun	Powder Points	Dan Leeth	and Whitefish at Big Mountain	NP	465,338	\$	4,914.00	Color			26		Y	Yellowstone	Y	N
	Press & Sun-	A tough, touch climb; Granite Peak may		Hike up Granite Peak, one of Montana's toughest summits, proved grueling and adventuresome for													
11/17/08	1	have 'won' this time, but just wait	Joe Siple	reporter	NP	49,905		12,677.70	B/M			105			Yellowstone	N	N
11/1//00	Dulletin	mave won this time, but just wait	Joe Olpic	Writer finds luxury vacation options with itinerary	'''	+3,300	Ψ	12,077.70	D/VV			100		'	TCHOWSTOTIC	11	11
11/20/08	examiner.com	How \$708 can buy you a week in paradise	Rita Cook	included	INT	24,766	\$	5.344.04	Sub Page				1300	Y	Yellowstone	Y	N
	AAA Via			Tour Montana's Lewis & Clark Caverns- rich with			Ť						1000				
		Detour; Caving by candlelight	Chris Woolston	limestone formations and stalactites	MAG	97,000	\$	35,752.00	B/W			400		Y	Gold West	Y	N
		8 of the Most Affordable Ski Areas in North		Whitefish Mountain Resort at Big Sky, Montana													
11/23/08	bootsnall.com	America	Cristina Dima	named no.6 for affordability and no crowds	INT	12,110	\$	113.46	Sub Page				100	Y	Glacier	N	N
				Bucks County Ski club out of PA heads west to Big													
		All together now; Ski clubs are a great way	l	Sky in March offering deals to club members and a	l l												
11/23/08	Inquirer, The	to send travel costs downhill	Jeff P. Lewis	taste of Big Sky BIG terrain	NP	630,665	\$	24,232.00	B/W			26		Y	Yellowstone	N	N
		Deeder December Comment Bir Clay Mont		Big Sky Resort named No.24 with expanding lifts,													
11/22/09	Ski Magazine	Reader Resort Survey; Big Sky, Mont. 'Light Crowds. Long Runs. Crazy Thrills.'		partnership with Moonlight and family friendly slopes	MAG	465,407		19,412.00	DAM				400		Yellowstone	\ <sub>\\</sub>	$\mid  \mid  \mid$
11/23/06	Ski Magazine	Light Crowds. Long Runs. Crazy Thinis.		siopes	IVIAG	405,407	φ	19,412.00	D/VV				400	I	reliowstorie	I	IN
	Spokane			Lookout Pass Ski Area on the Idaho-Montana													
11/23/08		Lookout Pass (known for early, deep snow)	Judy Fulkerson	border is a family friendly place to ski powder	NP	117,828	\$	6,092.16	B/W			48		Y	Glacier	Y	l N
				A plethora of events in Western Montana is listed		,	<u> </u>	5,00=									
				with descriptions including the cities of Kalispell,													
	Spokane			Missoula, Hamilton, Whitefish, Columbia Falls and													
11/23/08	Spokesman-Review	Montana; Winter Events and Festivals		Missoula	NP	117,828	\$	4,442.20	B/W			35		Y	Glacier	Y	N
				Western Montana hailed a `first-rate place` for ice													
11/00/00	Spokane			fishing. Includes directions to Bitterroot Valley and												.,	
11/23/08	Spokesman-Review	Montana: Say Goodbye to Hibernation		Lake Como.	NP	117,828	\$	8,884.40	B/W			70		Y	Glacier	Y	N
				Magniight Daoin noted a vacation destination to be													
	Spokane			Moonlight Basin noted a vacation destination to be had with 1,900 skiable acres with a wide variety of													'
	Spokesman-Review	  Moonlight Basin	Lludy Fulkerson	terrain for skiers and snowboarders alike.	NP	117,828	\$ 8	3,299.92	l <sub>B/W</sub>			26		Y	Yellowstone	V	l N
11/20/00	opercoman review	Woormight Baom	dady r discretifi	Big Mountain in Whitefish and Big Sky Resort	'	117,020	Ψ_	0,200.02	15/11						TOHOWOLOTIC		
				highlighted as two different ski resorts with different													
	The Daily			budgets; both destinations for the Montana ski											Glacier,		
11/23/08	Oklahoman	Visit Big Sky Country to see real Montana		vacation experience	NP	295,775	\$	11,358.20	B/W			70		Υ	Yellowstone	Υ	N
															Glacier,		
				Montana mountain ranges offer diversity and											Yellowstone,		
	Western Guide To			several destinations; includes guide with Travel											Russell, Gold		
11/23/08	Snowmobiling	Montana; Waves of Mountains		Montana website, Location and Town information	MAG	22,564	\$	8,095.36	B/W				1600	Y	West	Y	Y
				Montana's Race to the Sky sled-dog race													
				encompasses challenging terrain over a long distance, schedule included and route from Helena											Russell.		
11/27/09	Times-News The	Catch the action at Mont. dog-sled race	Blair Koch	through Lincoln included	NP	20,325		685.17	B/M			23			Russell, Glacier	N	N
11/21/00	innes-inews, ine	Caten the action at Mont. dog-sied race	וטומוו ויטטוו	Dog Sled Adventure tours in Whitefish offers a	INF	20,323	Ψ	000.17	וויין	1		23		1	Giacici	IN	IN
11/30/08	Baltimore Examiner	   Splurge; Dog Sled Adventures in Montana	Jessica Novak	once-in-a-lifetime experience for a splurge price	NP	250,000	\$	2,172.08	Color			26		Y	Glacier	Y	$\mid  N  \mid$
			- social Horan	Photo of Wild Goose Island in St. Mary Lake,	<del>  '''  </del>		Ť	_, 0				<u> </u>		<u> </u>	2.20101	<u> </u>	
	Ft. Lauderdale Sun-			Glacier National Park featured for it's smooth-as-													
	Sentinel, The	Your Best Shot, Catching a Wild Goose		glass waters and breathtaking reflections	NP	303,399	\$	13,295.26	Color			22		Y	Glacier	N	N

Publicity Date	Media Source Name	Title	Journalist	Description	Type	Circulation		Publicity Value	Time /	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT
				<u> </u>													
				Big Sky and Bridger mentioned as two favorite ski													
11/00/00	1	On Two; Natural wonderland- Your Travels,		resorts by readers; Big Sky because you can 'touch					- n							l	
11/30/08	Houston Chronicle	Favorite Places		the sky,` Bridger Bowl for it's extreme terrain	NP	632,797	\$	24,838.06	B/W			26		Y	Yellowstone	N	N
				Bozeman, Beartooth Mountains, Yellowstone													
	Alaska Airlines			National Park, Glacier National Park, Whitefish area, Three Forks area, Billings, etc. included in													
12/1/08	Magazine	Big Sky Beauty	Jean Arthur	travel feature. Nice Donnie Sexton photos!	MAG	62,548	•	15,860.48	4-Color				1600		All Regions		
12/1/00	Iviagazine	big ony beauty	Jean Aithai	liaver reature. Nice Bornine Sextori priotos:	IVIAG	02,040	Ψ	13,000.40	<del>1</del> -00101				1000	'	All Regions	<u> </u>	-
				Bozeman downtown, Big Sky/Moonlight													
		Winter Escape or Embrace? Up Bozeman	Davalynn	Basin/Bridger Bowl skiing, 320 Ranch, ice climbing													
12/1/08	American Cowboy	Way	Spencer	and Yellowstone National Park included in feature.	MAG	94,907	\$	4,187.76	4-Color				600	Y	Yellowstone	ΙΥ	Y
	American Road &		Craig & Liz	Rock Creek Lodge's (near Clinton, MT) Rocky		, , , , ,	Ė	,									
12/1/08	Racing	Rocky Mountain Oysters Or Nuts To You	Larcom	Mountain Oyster celebration.	MAG	8,512	\$	2,900.80	4-Color				1000	Y	Glacier	Y	N
		If you Yearn to Live a Western Lifestyle to		•													
		its Fullest, Then Rock Creek Cattle		Golf Resort in Deer Lodge, MT offers private													
		Company Can Make Your Dream Come	Edward F.	residences and National Memberships with													
12/1/08	Executive Golfer	True	Pazdur	breathtaking views and a slower pace of life	MAG	103,597	\$	48,619.20	4-Color				4000	Y	Gold West	N	N
				Profile with custom rod maker Tom Morgan and his											Yellowstone,		
12/1/08	Forbes	Tom Morgan	Monte Burke	Montana-based company.	MAG	931,495	\$	212,976.59	4-Color				1600	Y	Gold West	N	N
			Danna	Snowcoach rides, cross-country skiing, wildlife, all													
12/1/09	  Highways	Yellowstone's Winter Wonder	Donna Ikenberry	to be detailed in this feature focusing on the writer's favorite season to visit Yellowstone National Park	MAG	055 167	•	219,840.00	4 Color				4800		Yellowstone	<sub>Y</sub>	$\mid  \mid  \mid$
12/1/06	Filgriways	reliowstorie's willter worlder	IKenberry	Bozeman downtown, Beartooth Mountains,	IVIAG	955, 167	φ	219,040.00	4-000				4600	ī	reliowstorie	1	IN
				Yellowstone National Park, Billings area, Glacier													
				National Park, Whitefish Area, Three Forks area,													
	Horizon Air			etc. included in travel feature. Nice Donnie Sexton													
12/1/08	1	Big Sky Beauty	Jean Arthur	photos!	MAG	27,054	\$	11,742.08	4-Color				1600	Y	All Regions	Y	Y
	Horizon Air			Whitefish skijoring travel feature, nice Donnie		,	Ė	,									
12/1/08	Magazine	Pulling for A Win	Jean Arthur	Sexton photos!	MAG	27,054	\$	8,806.56	4-Color				1200	Y	Glacier	Y	Y
		_		·													
															Russell,		
	Leisure Group			Brief Travel summary and guide to the State.											Yellowstone,		
12/1/08	Travel	Montana; Travel Montana		Includes Travel Montana group info and Attractions	MAG	20,130	\$	1,297.34	4-Color				266	Y	Glacier, Custer	Y	N
			Ali Brady, Greg														
			Breining, Frank														
			Bures, Joel														
			Hoekstra,														
			Camille	William of a sea Notice and Dead and advantage of a city of													
			LeFevre, and	Yellowstone National Park noted as a destination													
12/1/09	Minnesota Monthly	Winter Econos	Andrea Wagenknecht	for snowmobiling the sites, includes a 'stay' 'eat' and 'getting there' guide in summary	MAG	66,729	Ф	3,839.68	4 Color				400		Yellowstone	N	N
12/1/06	Willinesola Worlding	Willer Escapes	vvagerikrieciii	Lookout Pass, Big Sky & Moonlight Basin Resorts,	IVIAG	00,729	φ	3,039.00	4-000				400	ī	reliowstorie	IN	IN
				Whitefish Mountain Resort & Bridger Bowl included											Glacier,		
12/1/08	Northwest Travel	Skiing Powder In The Rockies	Becky Lomax	in ski area round up.	MAG	40,000	\$	3,348.00	4-Color				1000	Y	Yellowstone	Y	N
	The state of the state of	Regional Travel Guide Montana; Bigfork		Big Fork Christmas activities highlighted along with	\	.0,000	<b> </b>	5,515.50					. 300	<del>                                     </del>		<u> </u>	''
12/1/08	Northwest Travel	Lights Up		overview of town Christmas trimmings	MAG	40,000	\$	4,352.40	B/W			52		Y	Glacier	Y	N
				Helena special holiday gift sales offers homemade		, , , , , , , , , , , , , , , , , , , ,	Ė	,									
				art pieces from over 125 artists and family													
12/1/08	Northwest Travel	Holiday Gifts at Ho Ho Holter		Christmas activities	MAG	40,000	\$	669.60	4-Color		1		200	Y	Gold West	Y	Y

Publicity Date	Media Source Name	Title	Journalist	Description	Туре	Circulation	Publicity Value	Time / Color	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
12/1/08	Nta Courier	Trip Planner; Rockin' in the Rockies	Pat Henderson	National Park Service sites among the staples of those offered by NTA tour operators; including stops in Montana specifically, National Park and fishing along the Yellowstone, Gallatin and Madison Rivers		5,500	s -	4-Color				200	v	Glacier, Yellowstone	<b>Y</b>	N
	Outdoor			Scenes of Yellowstone National Park in Wyoming, Glacier National Park in MT make this article a visual one while revisiting landscape icons and how both natural and man made (debatable) disasters will effect this pure and poignant form of									· ·	Glacier,	· •	
	Photographer	Rediscovering Classic Icons	Jim Goldstein	photography Significant feature that highlight's big sky's `lies` - gems that keep it a secret and free of lines for big	MAG	218,447	· · · · · · · · · · · · · · · · · · ·					1200	Y	Yellowstone		N
12/1/08	Powder  Resort + Recreation	The Big Lie Premiering Attractions	Matt Hansen	mountain skiing Reef Indoor Water Park in Billings, MT offers family fun in all weather conditions	MAG MAG	110,000 21,426						6400 600	Y	Yellowstone Custer	Y N	N N
	Sierra	Gliding Through Glacier National Park, Montana		Mention of a ski, snowshoe and sled dog vacation in Glacier National Park	MAG	621,949		B/W				266	Y	Glacier	N	N
12/1/08	Skywest Magazine	Annual Ski Destination Guide; Big Sky Resort		Big Sky Resort highlighted as the place to ski in Montana with the Biggest Skiing in America, plenty of luxury accommodations and easy to access travel (airport) friendly location	MAG	82,000	\$ 2,990.24	4-Color				400	Y	Yellowstone	Y	N
12/1/08	Snowest	TransMontana 2009		Ride for Multiple Sclerosis Association of America from Eureka to Reynolds Pass near West Yellowstone.  Triple Creek Ranch in the Bitterroot Mountains	MAG	89,300	\$ 858.32	4-Color				200	Y	Glacier, Yellowstone	Y	N
12/1/08	Travel World News	Triple Creek Ranch Offers 20-Percent Discount on Three Winter Packages		offers special package rates making luxury log cabin vacations within reach for all potential MT visitors	MAG	22,173	\$ 1,811.25	B/W				266	Y	Glacier	N	N
12/1/08	Valley Business Journal	Planning A Trip? Consider a A Tour Of The Nation's Many And Varied National Parks	Guy C. Denechaud	Custer State Park, Yellowstone National Park (America's flagship National Park) mentioned as stops/destinations along `America's Magnificent National Parks` tour	MAG	9,000	\$ 180.96	B/W				200	Y	Custer	N	N
12/6/08	Spokane Spokesman-Review	You'll Never Forget It	Mike Brodwater	Winter adventure into Yellowstone National Park via snowcoach. Lots of wildlife watching opportunities.		91,673	\$ 12,904.50	Color			105		Y	Yellowstone	Y	N
12/7/08	Battle Creek Enquirer	Glacier Nat'l Park coffee shop added to Register of Historic Places		The Lake McDonald Lodge Coffee Shop in Glacier National Park was added to the National Register of Historic Places	NP	28,447	\$ 1,879.02	B/W			26		Y	Glacier	Y	N
12/7/08	Dallas Morning News, The	Ski into the lap of luxury with a log cabin getaway	Walt Roessing	Cowboy Heaven overlooking Moonlight Basins and Big Sky offers hot tub, solitude, many amenities. Whiskey Jacks in Big Sky boasts legendary nachos and great après ski entertainment		520,215	\$ 24,239.28	B/W			26		Y	Glacier, Yellowstone	Y	N
12/7/08	Newark Star-Ledger			Lake McDonald Lodge Coffee Shop east of Lake McDonald Lodge is added to the National Register of Historic Places	NP	500,382	\$ 19,414.46	B/W			26		Y	Glacier	N	N
12/8/08	Travel Weekly Wall Street Journal	Roughing it (sort of); Camping has never been so chic	Jerry Soverinsky	Tent City and River Camp offer plush versions of roughing it in the Montana wilderness  As the recession creeps in deals can be found at	MAG	40,900	\$ -	4-Color				1200	Υ	Glacier	N	N
12/10/08	(NATIONAL EDITION)	A Lift for Skiers: Recession Spurs Deals on Slopes	Candace Jackson	resorts nationwide include 320 Guest Ranch 20 min drive from Moonlight Basin Montana Winter Fair in Lewistown mentioned in	NP	2,233,783	\$ 31,074.20	B/W			20		Υ	Yellowstone	N	N
12/14/08	Spokane Spokesman-Review	Long Beach Lodge serves up fun with a twist	Christianne Sharman	`Regional Events` for it's livestock show, bull expo	NP	117,828	\$ 3,299.92	B/W			26		Y	Russell	Y	N

Publicity	Media Source Name	Title	Journalist	Decovintion	Tumo	Circulation		Publicity	Time /	Min	Sec.	In	Word	Copy	Pagion	1	Travel MT
Date	Wall Street Journal	Title		<b>Description</b> 320 Guest Ranch near Yellowstone mentioned as a		Circulation	1	Value	Color	Wiin.	.   Sec.	ln.	Count	Article	Region	Assist	Photo
	(NATIONAL			point of interest in `Dream Destinations` As part of													
12/11/09		TDAVEL: Journave for Every Wellet			ND	7 005 600		40 206 46	D AA/			26			Vallauratana	NI NI	N
12/14/08	EDITION)	TRAVEL: Journeys for Every Wallet	Iviichaei Philips	`100 of the World's Best Vacations`	NP	7,985,600	Ф	40,396.46	B/VV	+	+	26		Y	Yellowstone	N	N
				Article offers advise an about ladging for travalling													
	Arizona Republic,			Article offers advice on cheap lodging for travelling senior citizens including Lewis and Clark Village in											Glacier,		
12/21/08		Compass Points		Missoula and Montana State dorms	NP	E1E E00		19,502.60	D AA/			26			,	N	<sub>N1</sub>
12/21/08	rne	Compass Points			INP	515,523	<b>D</b>	19,502.60	B/VV	1	+	26		Y	Yellowstone	IN	N
				Boston couple chooses to vacation in Yellowstone													
40/04/00	D ( Ol. l Th.	What is the second Was to sell O		including a first stop in Billings for a rodeo and a	,,,,,,	505.050		0.075.00	D AA/			40			Malla atau		
12/21/08		Where they went; Western US		visit to Old Faithful	NP	525,959	3	6,975.60	B/VV			10		Y	Yellowstone	N	N
	Wall Street Journal			Cedar Creek Condominiums in Big Sky offer													
	(NATIONAL			Holiday Season Deals for travelers with tight													
12/23/08	EDITION)	New England: Charming Inn	Marshall Crook		NP	2,233,783	\$	40,396.46	B/W			26		Y	Yellowstone	Y	N
				Wildlife is widely found from herds of bison in													
				Gardiner to pronghorn, elk and antelope inside													
				Yellowstone National Park- offers travel tips and													
12/27/08	Idaho Press-Tribune	Winter brings Yellowstone wildlife close		added accommodations	NP	20,408	\$	2,136.75	B/W			105		Υ	Yellowstone	N	N
				Informative piece covers best ways to travel to													
	Paso Robles North			Yellowstone, typical weather accommodations and											Custer,		
12/28/08	County Tribune	Yellowstone in Winter		winter activities	NP	81,700	\$	432.00	B/W			18		Y	Yellowstone	N	N I
	•					·											
	AAA Via			Interview with landscape photographer and													
	MountainWest	Yellowstone's Hardy Snowman		Yellowstone National Park employee Steve Fuller.	MAG	97,000	\$	892.72	4-Color				200	Y	Yellowstone	N	N
	AAA Via			Travel short on the Nordic-friendly Stillwater	1		Ť										
	MountainWest	Where Whitefish Glides	Dina Mishev	Mountain Lodge near Whitefish.	MAG	97,000	\$	892.72	4-Color				200	Y	Glacier	Y	l n l
17 1700	Modritanivoot	Where Whitehell Glides		Gallatin County offers a variety of activity starting	1007	07,000	Ψ_	002.72	1 00101				200		Cidoloi		- '`
				with skiing at Big Sky Resort, Moonlight Basin and													
				Bridger Bowl - also offered in the Bozeman area;													
		Adventures West Embraces Montana: Up		sleigh rides, ice climbing and bed and breakfast													
1/1/00		Bozeman Way		retreats	MAG	04 707		E E02 60	4 Color				800		Vallauratana		,
1/1/09	American Cowboy	Trip Finder-Snow Climbs-Rockies, Black		Hellroaring trailhead offers 20 miles of trail great for		94,797	Ф	5,583.68	4-000				000	Ť	Yellowstone	T	T
1/1/00	Backpacker				MAG	257 200		4 200 70	4 Color				7.5	\ \ \	Vallauratana	\ \ \	,
1/1/09	Васкраскег	Canyon of the Yellowstone, WY and MT		a winter snowshoe/cross country ski	IMAG	357,809	Ф	4,200.78	4-000				75	Y	Yellowstone	Ť	N
4/4/00	Daalaaalaa	Lillian Nation		Glacier mentioned the #2 Park as a favorite for	1,440	257 200		E 004 04	4 0 - 1				400	\ <sub>\ \</sub>	Olasian	<sub>Y</sub>	
1/1/09	Backpacker	Hiker Nation		online pollsters- graphic series	MAG	357,809	\$	5,601.04	4-Color				100	Y	Glacier	Y	N
4/4/00					,,,,	4.47.400		0.000.00									
1/1/09	Cowboys & Indians	Prehistoric West		Travel short on Museum of the Rockies.	MAG	147,400	\$	2,022.32	4-Color				200	Y	Yellowstone	Y	N
				New downtown Bozeman location of Ted's Montana													
1/1/09	Cowboys & Indians	Ted's Montana Grill	Mark Bedor	Grill.	MAG	147,400	\$	4,044.64	4-Color				400	Y	Yellowstone	Y	N
															Yellowstone,		
1/1/09	Cowboys & Indians	Crow Fair		Round up of culturally-rich Crow Fair.	MAG	147,400	\$	4,044.64	4-Color				400	Y	Custer	Y	N
				Big Horn County Historical Museum in Hardin,													
				Billings, Missoula and Bozeman all stops on a											Custer,		
				whirlwind trip through Big Sky Country- Billings											Yellowstone,		
	Group Tour			noted as MT's largest city in it's own section of the											Gold West,		
1/1/09	Magazine	Itinerary Montana, Across Big Sky Country		piece	MAG	15,000	\$	9,252.32	4-Color				1400	Y	Glacier	Y	Y
		Accessible Shakespeare Northwest theater		Bozeman's Shakespeare in the Parks noted to													
	Horizon Air	companies participate in impressive		show Two Gentlemen of Verona June 18-													
1/1/09	Magazine	national program		September 6	MAG	27,054	\$	366.94	4-Color				50	Y	Yellowstone	Y	N
	Ĭ			Montana State and industry veterans combined		, -					1						
				with a 14% refundable tax credit rank Bozeman at													
1/1/09	Moviemaker	Best Places to live in 2009, Bozeman MT		number 21 for places to live for movie makers	MAG	50,000	\$	_	4-Color				135	Y	Yellowstone	N	N
1, 50				Montana's Hyalite Ice climbing routes number 150+		23,000	+		. 50101		1	1		<u> </u>		† ' <del>'</del>	, · · · · ·
	National			in two square miles. Bozeman Ice Festival offers ice			1										
	Geographic			climbing clinics during the day and slide shows at	1		1										
1/1/09	Adventure	Next Weekend; Instant Adventures		night	MAG	595,617	•	70,317.12	4-Color				800		Yellowstone	\ \ \	N
1/ 1/08		I vest vveeteilu, iiistalit Auvelitules	II IOMGII2	Imani	INIAG	393,017	Ψ	10,011.12	7-00101			<u> </u>	L 000		I CHOWSTOLIG		IN

Publicity Date	Name	Title	Journalist	Description	Туре	Circulation	Publicity Value	Time /	Min	. Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
1/1/09	Pointing Dog Journal, The		Dan Armitage	Birding in Russell Country.	MAG	29,462	¢ 6277	28 4-Color				2400	_	Pussell	Y	N I
1/1/09	Journal, The		Dan Armitage	Montana Rail Link is part of `railfanning marathon`	IVIAG	29,462	Φ 0,377	26 4-0001		+		2400	T	Russell	T	N
		From the Mountains to the Prairies; Variety		includes stops in East Glacier, Butte, all across the												
1/1/09	Railfan & Railroad		Steve Barry	state	MAG	41,434	\$ 1.914	24 4-Color				800	V	All Regions	N	l <sub>N</sub> l
171700	raman a ramoaa	is the Name of the Game in the West	Oleve Barry	Railroad trip includes time on Montana Rail Link	1017 (0	71,707	Ψ 1,514.	14 00101				000	'	7 til 1 tegions	- 1	1
				with stops at the Helena depot and visits with												
1/1/09	Railfan & Railroad	Notes From the Road	Steve Barry	friendly engineers	MAG	41,434	\$ 636.4	18 4-Color				266	Y	Gold West	N	l n l
			,	March 30-31 marks the date of the Montana		, -	•									
				Governor's Conference on Tourism and Recreation												
				at the Red Lion hotel in Helena where geotourism,												
	Restaurant News of	Montana: Governor's Conference on		social media and sustainable tourism operations will												
1/1/09	the Rockies	Tourism and Recreation		resonate as central themes	MAG	12,471	\$ 144.	24 B/W				150	Υ	Gold West	Y	N
				Club at Spanish Peak's Tom Weiskopf designed												
		Back & Forth; Twenty top picks from 2008		golf course puts Big Sky Resort on the Robb Report												
		and a look ahead at 10 things to watch in		radar by means of pricey properties and gorgeous	l <u>-</u>											
1/1/09	Robb Report	2009		golf views	MAG	105,097	\$ 6,037.2	28 4-Color				200	Y	Yellowstone	N	N
				The Club at Spanish Peaks named one destination												
4/4/00	Otratas	Daalus Massataia Chi Dataaata		worth taking a look for big mountain skiing and		66.400	<b>C</b> 400	10 4 0-1				400	\ \ \	Vallannatana		
1/1/09	Stratos	Rocky Mountain Ski Retreats	Juay Kenninger	luxury second home searching	MAG	66,180	\$ 6,498.	4-Color				400	Y	Yellowstone	N	N
				White Christmas in western Montana ski areas										Clasier Cold		
1/1/09	The Times News	Big snowstorms a help to ski hills		brings lots of traffic including those resorts in Whitefish and Phillipsburg	NP	1,700	¢ 100	10 B/W			26		_	Glacier, Gold West		<sub>N</sub>
1/1/09	THE TIMES NEWS	bly showstorms a neip to ski milis		Luxury found at the clubhouse at Spanish Peaks	INF	1,700	φ 100.	10   B/ V V			20		ı	vvesi	'	IN I
	Travel + Leisure	America's Top 100 Golf Communities; The	David Gould	includes guest suites, fine dining and 7,200 yards of										Yellowstone.		
1/1/09	Golf	Top 25: Spanish Peaks, Big Sky MT		spectacular views	MAG	653,832	\$ 9.974	28 4-Color				100	V	Glacier	N	l <sub>N</sub> l
17 17 00	0011		Stephanie	postagaiai views	1717 (0	000,002	Ψ 0,071	1 00101				100		Cidoloi	- ' '	- 1
			Oswald and	Triple Creek ranch in Darby, MT is a luxury												
1/1/09	Travelgirl	Savvy six: ranches and spas	Renee Werbin	destination with elite five star accommodations	MAG	О	\$ -	4-Color				266	Y	Glacier	Y	N
1/1/09	True West	Top Ten True Western Towns of the Year		Virginia City is at number two!	MAG	40,747	-	0 4-Color				400	Υ	Gold West	Υ	N
		Eco Escapes; Six destinations in the West		The Lodge at Sun Ranch in Cameron, MT is a		.0,	Ψ .,σσσ.							20.4 11001	<u> </u>	
		that combine smart design, luxurious		model of holistic ranching, offering `sustainable												
	Western Interiors	amenities and sustainable practices guests	Brucee	western bistro cuisine` and promoting coexistence												
1/1/09	and Design	can feel good about	Greenlaw	between cattle and grey wolves	MAG	280,941	\$ 4,027.3	36 4-Color				100	Y	Glacier	N	N
	_	-		Swarms of Earthquakes originating near												
		'Earthquake swarm' continues to rock	Howard	Yellowstone National Park sparked academic and												
1/2/09	denverpost.com	Yellowstone	Pankratz	public interests in early Jan '09	INT	50,365	\$ 5,066.	6 Sub Page				600	Υ	Yellowstone	N	N
				Butte, MT named the wildest party as a place to												
	USA Today			celebrate St. Patrick's Day with parties in the												
1/2/09	(National)	Best Celebrations 'Across America'	Jayne Clark	streets for days surrounding the holiday	NP	2,665,815	\$ 23,853.9	96  B/W			26		Y	Gold West	N	N
				Going to the Sun Road, Montana named an												
4/4/00	Dallas Morning	Ideas to set were as the seed engin	Lynn O'Rourke	`engineering marvel` with some of the best sights in	NP	500.045	Ф 04.000 r	DAA/					<sub>Y</sub>	Olasian	\ \ \	
1/4/09	News, The	Ideas to get you on the road again	Hayes	northwestern Montana		520,215	\$ 24,239.	28  B/VV		+	26		Y	Glacier	Y	N
				320 Guest Ranch in Big Sky offers travelers a ski & stay package including deluxe cabin												
	Jta Daily News			accommodations, full day lift tickets and continental												
1/4/09		Deals of the Week: Steal Away	Clare Trapasso	breakfasts	NP	اما	\$ -	B/W			13		,	Yellowstone	N	N
17-4703	Dallotti	Boald of the Wook. Oldar Away	Clare Hapasso	Livingston and Big Timber are examples of mining	141		Ψ -	D, VV		+	15		<u>'</u>	TOHOWSTOTIC	'\	11
	Christian Science	It's boom and bust again for Montana		towns with falling metal prices and rising												
1/6/09			Ben Arnoldy	unemployment among miners	NP	75,639	\$ 1.799	98 B/W			26		Y	Yellowstone	N	N
5, 55		Winter wonderland: Season brings	William	Winter is a prime season for wildlife viewing when		. 5,550	÷ 1,7.50.			1			·		<u> </u>	· · · · · ·
1/10/09		Yellowstone wildlife close to roads	Kronholm	considering Montana a wild place to visit	INT	19,810	\$ 3.321.0	00 Sub Page				1000	Y	Yellowstone	N	N

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Date	Italiic	Title	Journalist	Description	Type	Oncalation	•	Value	00101		000.	<b></b>	Journe	Aiticic	Region	A33131	1 11010
				Big Sky, MT noted for it's lack of crowded lift lines													
4/44/00	Dallas Morning		1 '	and combined ticket with Moonlight to bring USA's	,,,,,	500.045		0.4.000.00	0.1								.
1/11/09	News, The lansingstatejournal.	Ski resorts offer family-friendly features	Hayes Monica Martin	largest single-ticket accessed amount of terrain Smoke-free restaurants are a breath of fresh air for	NP	520,215	\$	24,239.28	Color			26		Y	Yellowstone	Y	N
1/11/09	com	Even 'Marlboro Country' goes smoke-free		visiting Michiganders	INT	25,774	\$	3,456,80	Sub Page				800	Y	N/A	N	$\mid  N  \mid$
				Big Sky Documentary Film Festival in Missoula			Ť	0,100.00						·			
	Spokane		1	hosts Montana's largest movie theater and 100,000													
1/11/09	Spokesman-Review	Cash in on post-holiday travel deals	Sharman	viewers of films from around the world	NP	117,828	\$	3,299.92	B/W			26		Y	Glacier	Y	N
1/12/09	examiner.com	Winter in Yellowstone	Robert Lovik	Skiing, geysers, and bison in Yellowstone National Park in the winter months.	INT	32,004	æ	3 210 24	Sub Page				600		Yellowstone		<sub>N</sub>
1/12/09	examiner.com	Willief III Fellowstone		Motorcyle tour through the state and attractions	IINI	32,004	φ	3,219.24	Sub Page				000	I	renowstone	T	IN
				including Glacier National Park and Yellowstone													
	motorcyclecruiser.c	Touring Montana- Where the Peaks Meet	Andrew	National Park put Montana on the map as a													
1/14/09	om	the Plains	Cherney	destination place	INT	10,353	\$	1,723.20	Sub Page				2400	Y	Russell	Y	Y
				Glacier National Park the vacation choice for a													
				Nashville family who set out for a trip including hundreds of miles of hiking trails and the chance to													
1/18/09	Tennessean, The	Wish you were here Glacier National Park		encounter an abundance of wildlife	NP	219,044	\$	15,721.65	Color			35		Y	Glacier	N	N
	,	, , , , , , , , , , , , , , , , , , ,	Domenico	Governor Schweitzer and MT delegation will ride				-,									
1/19/09	msnbc.com	Ridin' High, Montana Style	Montanaro	horseback in the Presidential inaugural parade	INT	147,427	\$	2,471.56	Sub Page				100	Y	N/A	N	N
				Local professor of engineering at Montana State University doubles as an avalanche expert													
1/19/09	nytimes.com	  Solving Avalanches' Mysteries	Jim Robbins	conducting research at Bridger Bowl near Bozeman	INT	890 015	s	358,099.69	Sub Page				2400	Y	Yellowstone	l <sub>Y</sub>	N
17 10700	ny amee.com	Colving / Walanoned Wysteries	OIIII I CODDIIIO	conducting research at Bridger Bown near Bozernan	"	000,010	Ι Ψ	000,000.00	oub i ago				2100	<u> </u>	TOHOWOLOTIC	<u>'</u>	
	washingtonpost.co			'dear abby' type segment where a reader inquires													
1/19/09	m	Travel talk; Airfares to Glacier NP		as to discounted airfare for a flight to GNP	INT	409,878	\$	13,742.96	Sub Page				200	Y	Glacier	N	N
		Olasias National Dade also and added to		Lake McDonald Lodge Coffee Shop in Glacier													
1/20/09	Erie Times-News	Glacier National Park shop added to National Register		National Park is added to the National Register of Historic Places	NP	56,124	¢	2,018.38	RΛΜ			26			Glacier		N
1/20/09	Life fillies-ivews	National Negister		Reader thanks Powder Mag for exposing same two		30,124	Ψ	2,010.30	D/VV			20		'	Glaciei	- '	
				resorts, Big Sky and Bridger Bowl as best places to													
				ski in Montana as his favorite places are left													
1/20/09	Powder	Keeping My Secrets	(letter to editor)	unmentioned and un-crowded	MAG	110,000	\$	455.86	B/W				50	Y	Yellowstone	N	N
		Recession-Proof Ski Packages, with Kate		Whitefish Mountain named a ski package to consider at \$70/person, per night with great snow to													
1/20/09	Today Show	Maxwell of Conde Nast Traveler			NATLT	5417000	\$	31,814.04	8:30 AM - 9	0	28			Y	Glacier	Y	N
1720700	Today Chon	Maxwell of Collag Have Havelet		Wildlife is abundant in the winter months of	1	0111000	1	01,011.01	0.007	Ĭ					Glacioi	<u> </u>	
				Montana including Montana cities Gardiner and													
	Orange County			Cooke City with accommodations nearby in Chico					D 0.4./							l	1
1/25/09	Register, The	Yellowstone's winters lively		Hot Springs	NP	308,241	\$	16,363.20	B/W		-	35		Y	Yellowstone	N	N
		Newman runs with wolves; Marinwood man participates in sacred Native American		California resident participates in a 400 mile Fort Robinson Outbreak Spiritual Run through the black													
1/27/09		relay	1	hills and into Montana	NP	31,909	\$	4,420.00	B/W			26		Y	Custer	N	N
			- ,			.,	Ĺ	, ==::0							2.200		
				The Conrad Mansion Museum near Kalispell offers													
2/1/09	Bus Tours Magazine	The Old West; Take a Gander		a peek at western luxury lifestyles of the past	MAG	7,200	\$	1,664.32	B/W				800	Y	Glacier	N	N
				Montana is being noted as a state small in													
	Business Xpansion			population but grand in small business startup buzz with it's existing industries and plethora of													
		Big Sky Country is on the Move		innovative business sense	MAG	22,000	\$	8,450.56	4-Color				1600	Y	All Regions	N	N
		, , , , , , , , , , , , , , , , , , , ,		Museum of the Rockies in Bozeman named #5 in		,	Ĺ	,	-								
	Dallas Morning			partnership with Montana State University with													
2/1/09	News, The	Discover new worlds at museums	Hayes	educational programs and engaging exhibits	NP	520,215	\$	24,239.28	B/W			26		Y	Yellowstone	Y	N

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Duto	- Italiio	11110	Journalist	Boompaon	.,,,,,	<u> </u>	Value	00.01			Journe	7 11 11010	rtogion	17100101	1 11010
				Columbia Falls Chocolate Factory offers a											
	LL C At.	Valentinale ideas O constitue for a	NATIONAL AND A	huckleberry sampler basket and nearby Glacier											
2/1/09	Horizon Air Magazine	Valentine's ideas, Suggestions for a romantic winter picnic	Michele Andrus	National Park has ranger-led snowshoe walk to book to create a romantic Valentines Day-day plan	MAG	27,054	\$ 1,952.12	4 Color			266		Glacier		<sub>N</sub>
2/1/09	Iviagazine	Tomantic winter picnic	DIII	Great Falls' C.M. Russell Museum hosts a 500-item		27,054	\$ 1,952.12	4-000			200	Ť	Glaciei	<u> </u>	IN
	Horizon Air			exhibition centered around the Bison and it's											
2/1/09		Symbol of the plains	Abroo Sabzwari	historical, cultural roles in American History	MAG	27,054	\$ 2,935.52	4-Color			400	Y	Russell	Y	N
	Leisure Group			Travel short regarding the National Folk Festival in											
2/1/09	Travel	Montana		Butte.	MAG	20,130	\$ 1,297.34	4-Color			266	Υ	Gold West	Y	N
				Sun Ranch practices eco-ranching while promoting											
2/4/00	Marintain Living	The Lodge of Cup Danch	Naman Kalaas	eco-tourism; most western-style activities offered	MAG	F0 000	¢ 45.700.40	4 Color			1000	_	Vallauratana		,
2/1/09	Mountain Living	The Lodge at Sun Ranch Perfect Harmony, A Montana Home	Norman Kolpas	have an `eco-twist` Paradise Valley home exudes an `agrarian	MAG	50,000	\$ 15,788.16	4-Color			1600	Y	Yellowstone	<u> </u>	N
		Resonates with The Surrounding Land as		vernacular` drawing from nature in all design and											
2/1/09	Mountain Living	Much as it Does with The Owner's Heart	Heather Paper	textile aspects.	MAG	50,000	\$ 63,152.64	4-Color			6400	Y	Yellowstone	Y	l n l
				Big Sky, MT offers BIG terrain and small liftlines- a	1	33,533	Ψ σσ, ισΞισι	1 00.0.			0.00			<u> </u>	
2/1/09	MplsSt. Paul	Winter Escapes	Kramer	gateway to Yellowstone National Park	MAG	78,017	\$ 2,323.58	4-Color			175	Y	Yellowstone	Y	N
													Glacier,		
													Yellowstone,		
0/4/00		Montana Regional Travel Guide/ Calendar		Full page of local events and happenings in Jan/		40.000							Custer, Gold		
2/1/09	Northwest Travel	of Events		Feb across the state of Montana	MAG	40,000	\$ 2,678.40	4-Color			800	Y	West, Russell	Y	N
				   Whitefish celebrates the 50th year of their Winter											
				carnival, a 3 day festival including events ranging											
2/1/09	Northwest Travel	Whitefish Winter Carnival	Becky Lomax	from skijoring to boogie fever at a disco party	MAG	40,000	\$ 2,678.40	4-Color			800	Y	Glacier	Y	N
		Big Horn Sheep, Look for these large, sure-		Glacier National Park cited as a place a plenty with		10,000	-,0.0					-			
		footed sheep in the high country of the		bighorn sheep; particular sheep hot spots include											
2/1/09	Northwest Travel	Northwest.	Jeffrey Rich	Going to the Sun Road and Logan Pass	MAG	40,000	\$ 669.60	4-Color			200	Y	Glacier	Y	N
				Unspoiled nature and scenery offered by Glacier									Russell,		
				and Yellowstone National Parks make Montana a									Custer,		
				destination. Other MT cities including Great Falls,									Yellowstone,		
2/1/09	Nta Courier	Loving the Land of Big Sky Country	Judy Waytiuk	Whitefish, Hardin, Butte and Billings offer their own western flavor as well	MAG	5,500	œ	4-Color			1300	_	Glacier, Gold West	l N	N
2/1/09	INIA COUNTE	Loving the Land of Big Sky Country	Judy Waylluk	Lake McDonald in Glacier National Park featured in		5,500	φ -	4-000			1300	I	vvesi	IN	IN
	Popular			a photo noted for meeting professional photo											
2/1/09	Photography	TELEvision; It's the classic landscape	lan Shive	quality in it's uniqueness	MAG	412,851	\$ 45,301.80	4-Color			500	Y	Glacier	Y	N
				Paws up in Greenough, Montana offers luxury		,	,								
				accommodations with many acres for travelers and											
2/1/09	Port of Harlem	Pet Friendly Vacations		their canine companions	MAG	24,000	\$ -	4-Color			266	Y	Glacier	N	N
0/4/00				Full Page Photo of Skier Justin Schenkel boot		440.000									
2/1/09	Powder	Shooting Gallery	Kene Sperry	packing Moonlight Basin	MAG	110,000	\$ 7,293.76	4-Color			800	Y	Yellowstone	Y	N
		Whitefish Mountain; Where Untracked Lines of in the Late Afternoon are a Way of		Whitefish Mountain Resort quietly boasts plenty of untracked powder and an après full of local family-											
2/1/09	Powder		Keith Carlsen	like camaraderie	MAG	110,000	\$ 7,293.76	4-Color			800		Glacier	l v	N
2/1/03	Owaci	Liic	TCITT CATISCIT	inc carriaractic	IVIAG	110,000	Ψ 1,233.10	14-00101			- 000		Glacici	<u>'</u>	14
				Lost Trail Powder Mountain outside of Missoula											
		Dieselin' Sleds, Jukeboxes and Old Trees		offers plenty of fresh tracks on `powder Thursdays`											
2/1/09		at Lost Trail Powder Mountain		as the resort is only open Thursday through Sunday	MAG	110,000	\$ 7,293.76	B/W			800	Y	Gold West	Υ	N
				Photographic Society of American International											
			l <u>.</u>	Conference of Photography takes place in West				l							.
	Psa Journal	Join Us in Yellowstone	Janet Bigalke	Yellowstone, Montana	MAG	5,600	\$ 12,201.60	4-Color			4000	Y	Yellowstone	Y	N
	Restaurant News of			Montions the Covernor's Conference on Tourism	MAG	10 474	¢ 204.64	DAM			400		Cold Most		
2/1/09	the Rockies	Nominations Wanted for Tourism Awards	<u> </u>	Mentions the Governor's Conference on Tourism.	IVIAG	12,471	\$ 384.64	D/VV			400	ľ	Gold West	_ r	N

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2/1/09	Shape	Venture Out- The Best Cures for Cabin Fever: Old West Hospitality	Nancy Coulter- Parker	Bar W Guest Ranch in Whitefish a destination for snowshoeing, downhill and cross country skiing all in a setting so beautiful it's described to be fit for a movie set	MAG	1,730,088		.86 4-Color			533	Y	Glacier	Y	N
2/1/00		Eat and Ride; board a snowcat for a dining experience that's far more than just another		Moonlight Dinners in Big Sky, MT offers snowcat rides to torch lit sled runs and a gourmet meal in the		1,700,000	Ψ 00,200	1 30101			000		Clucio		
2/1/09	Ski Magazine	meal	Linda Hayes	Montana backcountry	MAG	465,407	\$ 9,706	.00 4-Color			200	Y	Yellowstone	Y	N
2/1/09	Skiing Magazine	Code Yellow	Christopher Steiner	Yellowstone club in financial flux, but great skiing!	MAG	402,462	\$ 25,482	.24 4-Color			800	Y	Yellowstone	N	N
0/4/00	Oladka ada	Deal is the Meet	La cala Maria	Cooke City hosts a freestyle open event put together by SCS Racing out of Bozeman, lots of		110 100	45.04	00 4 0 4			4400		Valla ataua		
2/1/09	Sledheads	Back in the Woods	Jacob White	Resort at Paws Up in, 320 Guest Ranch and Mountain Sky Guest Ranch all named as	MAG	110,400	\$ 15,311	.28 4-Color			4400	Y	Yellowstone	N	N
2/1/09	Smart Meetings	Dude Ranches: an Overview, Montana		destinations fitting for meeting accommodations and outdoor adventure filled down-time	MAG	31,500	\$ 1,430	.08 4-Color			200	Y	Glacier, Yellowstone	Y	N
2/1/09	Smithsonian	Howling Success; Wolves are Flourishing	Frank Clifford	Multi-page feature on controversy of wolves and their role in the eco-system, covers ranches/ranchers across Montana	MAG	2 035 760	\$ 1,179,587	00 4-Color			7600		Yellowstone	N	N
2/1/00		Whitefish and Columbia Falls, MT; Edible	Trank Omora	Remedies Day Spa in Whitefish and Remedies Retreat in Columbia falls offer spa treatments made from kitchen cupboard comfort-food ingredients . the verdict; they soothe in the form of facial masks,		2,000,100	<u> </u>				7000		Tellowstone		N
2/1/09	Sunset		Dina Mishev	too!	MAG	1,224,325	\$ 22,460	.40 4-Color			200	Y	Glacier	Y	N
2/4/09	dallasnews.com	Discover new worlds at museums	Lynn O'Rourke Hayes	Bozeman's Museum of the Rockies noted for it's exquisite Dinosaur exhibit	INT	105,812	\$ 2,660	.85 Sub Page	:		150	Y	Yellowstone	Y	N
2/4/09	Seattle Post- Intelligencer	A Fun Weekend at Montana's Whitefish Resort - Plus World-Class Dining	Leslie Kelly	Skiing at Whitefish Mountain Resort, Empire Builder train ride, Hellroaring Saloon and Cafe Kandahar.	NP	146,722	\$ 36.798	.00 Color		105		Y	Glacier	Y	N
		<b>3</b>		The 30th Annual Southeastern Montana Juried Exhibit in Miles City marked a regional event to find		-,	,								
2/8/09	Spokane Spokesman-Review	Boldly go to Nimmo Bay	Christianne Sharman	art showcased by professional and amateur artists throughout Montana	NP	117,828	\$ 3,299	.92 B/W		26		Y	Custer	N	N
2/15/09	High Point Enterprise	Winter splendor; Yellowstone Park never fails to impress visitors	Sonny Hedgecock	Yellowstone National Park by way of Gardiner, MT a travel destination for trout fishing, geyser gazing and wildlife spotting galore	NP	22,467	\$ 3,72	.20 B/W		105		Y	Yellowstone	N	N
	Antique Trader			The 22nd annual `March in Montana` auction in Great Falls, MT is a two-day free celebration of Indian art among other vintage Cowboy art and											
2/18/09	Weekly	March in Montana		photography	MAG	32,569	\$ 25	.12 B/W			200	Y	Russell	N	N
2/18/09	deseretnews.com	Yellowstone open to snowmobile travel this winter	Ray Grass	Snowmobile legislation passed in favor of allowing machines to run in Yellowstone, includes summary of political battle that was environmentally centered	INT	19,810	\$ 5.313	.60  Sub Page			1600	Y	Yellowstone	Y	N
		Travel to Montana's Glacier Country for	Dana Nichols	Allegiant Air offers discounted airfare from LAX to Missoula	INT	32,004		.54 Sub Page			100	Y	Glacier	Y	N
	casperstartribune.c			Yellowstone National Park goes green in their approach of hosting guests including replacing green designed and minded toiletries to guests as											
2/22/09	om	National Parks go 'green'	Sean Conneely	one example	INT	1,393	\$ 222	.20 Sub Page			1000	Y	Yellowstone	Y	N
2/22/09	Charlotte Observer, The	Life in the Fest Lane	John Bordsen	Butte Montana noted as having the wildest St. Patrick's Day party in the entire United States	NP	264,170	\$ 1,720	.40 Color			100	Y	Gold West	N	N

Publicity Date	Media Source Name	Title	Journalist	Description	Tyne	Circulation		Publicity Value	Time /	Min	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
Dute	Italio	1100	Joannanse	Lazy E-L Ranch mentioned as a top 5 place to plan	i ypc	<u>On Calation</u>	1	Value	00101	141111	000.		Oount	Aitioic	region		1 11010
	Dallas Morning		Lynn O'Rourke	a family vacation with horseback rides and the													
2/22/09	News, The	Trip tips from industry pros	Hayes	chance to wrangle like a real cowboy	NP	520,215	\$	24,239.28	B/W			26		Υ	Yellowstone	Y	N
				Crow Reservation is the site of the Little Bighorn													
	Reading			Battlefield National Monument , history can still be													
	Eagle/Reading		Jonathan	found in the form of shell casings and bullets dug													
2/22/09	Times	Little Bighorn battle fought on Crow land	Weaver	by archaeologists	NP	86,000	) \$	2,831.40	B/W			52		Y	Custer	Y	N
1				Great Falls Wine and Food Festival offers food													
0.100.100	Spokane		Christianne	samplings paired with over 100 local selections of	,,	447.000			D.444						Б "		
2/22/09	Spokesman-Review	Hop around the 'Canadian Galapagos'	Sharman	wine and beer	NP	117,828	3 \$	3,299.92	B/VV			26		Y	Russell	Y	N
				Whitefish Mountain Resort in Whitefish Montana													
		Head to Montana for a ski vacation that's		offers lift serviced skiing and hearty accommodations at a much lower rate than													
2/23/09	Ajc.com	easy on the budget	Carol Pucci	Colorado counterparts	INT	218,561	•	29,312.80	Sub Dage				800		Glacier	Y	<sub>N</sub>
	<del>  '</del>	leasy on the budget	Caron Fucci	Colorado Counterparts										1	Glaciei	<u> </u>	IN
2/23/09	Field & Stream Wall Street Journal				MAG	1,536,849	) <b>&gt;</b>	238,852.00	B/VV				2000				
	(NATIONAL			Glowing travel feature on the C.M. Russell Museum													
2/26/09	EDITIONAL	A Home Where the Buffalo Roam	Mark Yost	in Great Falls.	NP	2,233,783		54,379.85	$D\Lambda\Lambda$			35			Russell	\ <sub>\ \</sub>	<sub>N</sub>
2/20/09	LDITION)	Montana: Hiking, Fishing, Rafting, More	IVIAIN 105t	III Great rails.	INF	2,233,763	φ	34,379.03	D/VV			33			Nussell	<u> </u>	IN
2/27/09	smartertravel.com	From \$64/Night	Kate Hamman	Missoula area recreation and lodging.	INT	43,442	\$	2,466.48	Sub Page				600	V	Glacier	N	<sub>N</sub>
2/21/00	omarterti aveileem	Trom to magne	Kristina	Yellowstone full of sensory stimuli from geothermal	1111	10,112	Ψ	2, 100.10	oub i ago				000	·	Cidoloi	- ' '	
3/1/09	AAA VIA	Yellowstone National Park	Malsberger	marvels to wildlife gazing	MAG	410,000	\$	6,051.90	4-Color				533	Y	Yellowstone	Y	<sub>N</sub>
				Interview of a Missouri River rancher who claims		-,	Ť	-,									
	AAA Via	Trailblazer: His home? A sweet post in		that every season is the best season to fish and see													
3/1/09	MountainWest	northeastern Montana		an abundance of wildlife	MAG	97,000	\$	2,379.10	4-Color				533	Υ	Missouri River	Y	N
	AAA Via MountainWest	Great Outdoors; Montana's own winged migration	Caroline Patterson	Freezout Wildlife Management Area south of Choteau serves as a landing pad for as many as 100,000 snow geese, Ross's geese, blue geese and tundra swans offering a spectacular spectacle for visitors and residents alike	MAG	97,000	) ) (\$	1,673.85	4-Color				375	Y	Russell	Y	N
	AAA Via MountainWest	March & April 2009 Events		Spotlights events including the arts, family events and parties to end the ski season happening around the state of MT	MAG	97,000		3,570.88					800	Y	Yellowstone, Custer, Gold West, Glacier, Russell	Y	N
1				Yellowstone National Park, Glacier National Park &		0.,000	+	5,010.00							Yellowstone,		
3/1/09	Association News	Montana, Wyoming & Idaho: Settings for Magnificent Meetings	Ann Shepphird	surrounding communities, Helena, Great Falls, & Bozeman/Big Sky included in meeting feature.	MAG	47,395	5 \$	14,466.00	4-Color				1000	Y	Russell, Gold West, Glacier	Y	N
			Jackie	The Lodge at Sun Ranch in the Madison River Valley is historic for visitors and full of green practice including a collaboration with the Sun													
3/1/09	Charlotte Magazine	Fro Escapes	D'Antonio	Ranch Institute	MAG	34,722	\$	4,011.20	4-Color				800	V	Yellowstone	N	<sub>N</sub>
0/1/00	Ondriotte Magazine	Loo Loodped	B 7 tillorillo	Terror monace	1007 (0)	01,722	Ψ.	1,011.20	1 00101					·	Glacier,	- ' '	<u> </u>
															Yellowstone,		
3/1/09	Fly Rod & Reel	Top 10 Trout Towns	Greg Thomas	Missoula, Ennis & West Yellowstone featured.	MAG	50.614	\$	11,018.40	4-Color				2000	Y	Gold West	Y	N
	National		<u> </u>	Skiing in tow of horses, a Skijoring race includes a		,	Ĺ	,									
	Geographic		Robert Earle	700-foot course including 20 slalom gates and 2													
3/1/09	Adventure	Skijor Red Lodge	Howells	jumps takes place in Red Lodge	MAG	595,617	\$	13,184.46	4-Color				150	Υ	Yellowstone	Υ	N
	Pointing Dog																
3/1/09	Journal, The		Dan Armitage	Bird dog feature in Russell Country.	MAG	29,462	\$	4,251.52	4-Color				1600	Y	Russell	Y	N
				Northern Pacific railroad a mainstay in Livingston													
				MT for this railroad rounder. large feature on												] ,.	.
3/1/09	Railtan & Railroad	24 Hours at Livingston, MT		railroad history in Livingston	MAG	41,434	<b>⊹∣\$</b>	15,313.92	4-Color				6400	<u> </u>	Yellowstone	N	N

Publicity Date	Media Source Name	Title	Journalist	Description	Туре	Circulation		Publicity Value	Time / Color	Min.	Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
		Endless Winter, Big Sky and Moonlight		Late season proves fruitful in Montana ski resorts Big Sky and Moonlight basin. Divulges resort facts													
3/1/09	Ski Magazine	Basin		and the `2 fer` - the Lone Peak lift ticket	MAG	465,407	\$	9,706.00	4-Color	1	-		200	Y	Yellowstone	Y	N
		High Altitude, Higher Return; Summer in	Mace	Whitefish Mountain Resort offers a walk in the treetops on an above the ground canopy- complete with eco-education and beautiful views. Also, Big Sky Resort and the Lodge at Whitefish Lake mentioned as premier Montana locations to hold a											Glacier,		
3/1/09	Smart Meetings	the Mountains Means Top-Notch Meetings	Schreibman	meeting	MAG	31,500	\$	715.04	4-Color				100	Y	Yellowstone	Y	N
3/1/09	Southwest Art	Icon of the West	Mark Bedor	Feature on artist Tom Gilleon.	MAG	63,520	\$	8,351.20	4-Color				2000	Y	Russell	Y	N
3/1/09	Sunset	48 hrs in Helena		Whirlwind run through of how to pack days full of the arts and nights full of great dining in Helena	MAG	1,224,325	\$	44,920.80	4-Color				400	Y	Glacier	N	N
3/1/09	Tampa Times	Silent Beauty: Snow, ice and freedom from crowds make Yellowstone in winter a revelation	Dorothy Smiljanich	Comprehensive overview of a Yellowstone vacation in the winter- complete with accounts of staying at the Mammoth Hot Springs Hotel and dining reviews Averill's Flathead Lake Lodge south of Glacier	NP	283,784	\$	63,066.00	Color			100		Y	Yellowstone	Y	N
		Dude Ranchers' Association Offers Multiple		National Park named a summer destination for													
3/1/09	Travel World News	Choices for Summer 2009		waterfront activities and golf	MAG	22,173	\$	680.92	B/W				100	Y	Glacier	N	N
3/2/09	nationalgeographic.	No More Glaciers in Glacier National Park by 2020?	Anne Minard	Changing climate of Glacier National Park.	INT	116,095	\$	8,228.00	Sub Page				800	Y	Glacier	N	N
				US Geological Survey ecologists have predicted		,		,									
3/3/09	grist.org	Welcome to National Park	Joseph Romm	glacier melting 10 years ahead of original forecast In Glacier National Park	INT	2,429	\$	9.82	Sub Page				100	Y	Glacier	N	N
		Tools That Leave Wildlife Unbothered		Hair snaring a way employed by scientists to lessen											Yellowstone,		
3/3/09	nytimes.com	Widen Research Horizons	Jim Robbins	the cost and impact of research	INT	890,015	\$	14,920.82	Sub Page				100	Y	Glacier	Y	N
3/6/09	Antiques and the Arts Weekly	22nd Annual 'March In Montana' Auction Set for March 19-21		22nd annual March in Montana auction in Great Falls, MT offers a fine art auction and Indian antiques	MAG	13,500	œ	202.40	D/M				400	_	Russell		N
3/0/09	Alts Weekly	New Geotourism Map Focuses on		New Yellowstone region geotourist mapguide	IVIAG	13,500	Φ	202.40	D/VV				400	I	Russell	I	IN
3/7/09	businessweek.com	Geotourism		project.	INT	223,538	\$	8,992.45	Sub Page				266	Y	Yellowstone	Y	N
		Trip Clicks: A Weekly Scrapbook of Your		Louisville local has rainbow photo featured of a family cabin/ fishing vacation spot in Paradise													
3/8/09	Courier Journal	Vacation Photos	Ctanhania	Valley, MT	NP	69,701	\$	442.00	Color			26		Y	Yellowstone	N	N
3/8/09	Post Register	Day Trips	Stephanie Goodson	Dry Ridge Outfitters, Grizzly Discovery Center, and Yellowstone IMAX included.	NP	24,114	\$	1,511.64	B/W			52		Y	Yellowstone	N	N
3/8/09	San Angelo Standard-Times	Into the Tumbleweeds: Hiking in Glacier Park is Well Worth the Effort	Bob Porter	Backpacking in Glacier National Park.	NP	28,578	\$	2,701.40	B/W			52		Y	Glacier	N	N
3/9/00	Spokane Spokesman-Review	Pagianal Eventa		Montana Marketplace in Great Falls, Yellowstone	NP	117,828	e.	3,299.92	DAM			26		_	Yellowstone,	\ <sub>\(\psi\)</sub>	N
3/8/09	Spokesman-Review	Regional Events		Cycle Only Days included.  Three Forks is a town rich with history that is also	INP	117,020	Ф	3,299.92	D/VV			20		T	Russell	T	N
	AAA Via MountainWest	Weekender; Three Forks, The town where the Missouri River begins has tales to tell	Caroline Patterson	on the National Register of Historic Places making for a memorable travel experience	MAG	97,000	\$	3,570.88	4-Color				800	Y	Yellowstone	Y	\ <sub>\ \</sub>
3/13/09	New York Times,	Dog Sledding in Montana's Wilderness	Greg Breining	Dog Sled Adventures led near Yellowstone National Park in the Beartooth Mountains offers a variety of rides from day trips on groomed, flat trails to high country mountain overnight trips	NP			137,735.84				105	500	Y	Yellowstone	Y	N
3/13/09	nytimes.com	Dog Sledding in Montana's Wilderness	Greg Breining	Dog Sled Adventures in the Beartooth Mountains near Yellowstone National Park offers a range of adventures from day trips on level, groomed trails to overnight cabin stays in high mountain country	INT	890,015	\$	238,733.13	Sub Page				1600	Y	Yellowstone	Y	N

Publicity Date	Media Source Name	Title	Journalist	Description	Type	Circulation		olicity alue	Time / Color	Min.	Sec.	In.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
				Lake McDonald Lodge in Glacier National Park and							0000						1 310 00
	Dallas Morning	Western Park Lodges Open Doors To	Lynn O'Rourke	the Old Faithful Snow Lodge in Yellowstone											Yellowstone.		
3/15/09	News, The	Discovery	Hayes	National Park included.	NP	520,215	\$ 32	2,629.80	B/W			35		Υ	Glacier	Y	N
	,	Northwest's Grandeur on Display During	1	Mammoth Hot Springs, Glacier National Park		,		,							Glacier,		
3/15/09	Sunday Record	Family's Tour		mentioned in vacation piece.	NP	95,531	\$	1,693.38	Color			26		Υ	Yellowstone	N	N
	•			Old Faithful Snow Lodge in Yellowstone National													
				Park and Lake McDonald Lodge in Glacier National													
				Park listed as No. 4 and 5 in a series of 5 western													
		Western lodges make national parks	Lynn O'Rourke	lodges offering adventure and outdoor discovery for											Glacier,		
3/16/09	dallasnews.com	accessible to families	Hayes	visitors	INT	105,812	\$ 3	3,547.80	Sub Page				200	Υ	Yellowstone	Υ	N
		It's Easy to Get Hooked on Living the Way		Fishing, wildlife watching and hiking around Sun											Yellowstone,		
3/22/09	Denver Post, The	Guests do at Sun Ranch	Kyle Wagner	Ranch, Madison River, Ennis/Cameron area.	NP	793,422	\$ 60	0,450.00	B/W			78		Υ	Gold West	Υ	N
4/1/09	Backpacker	America's Top Outdoor Shops		Outdoor Kidfitters in Helena noted for it's dedication towards the younger outdoor set and it's purpose as a networking resource for outdoor enthused parents Sample trip with stops in Yellowstone National Park,	MAG	357,809	\$ !	5,601.04	4-Color				100	Y	Gold West	Y	N
	Group Tour			rafting on the Yellowstone River, Museum of the													
4/1/09	Magazine	Hot Springs and Paddles		Rockies in Bozeman, etc.	MAG	15,000	\$ 3	3,965.28	4-Color				600	Υ	Yellowstone	Υ	N
	Group Tour			Fly fishing, horseback riding and hiking in the													
4/1/09	Magazine	Under the Big Sky		Gallatin Canyon, lodging at 320 Ranch.	MAG	15,000	\$ 3	3,965.28	4-Color				600	Υ	Yellowstone	Υ	N
4/1/09	Horizon Air Magazine Leisure Group	Montana Spring and Fall	Jean Arthur	Enjoying the `shoulder seasons` of Montana, includes Missoula area, Billings, Bozeman, Helena, Great Falls, Yellowstone & Glacier National Parks.	MAG	27,054	\$ 14	4,677.60	4-Color				2000	Y	Russell, Gold West, Yellowstone, Glacier, Custer Glacier,	Y	N
4/1/09	Travel	Family Reunions Target National Parks	Flana Andersen	Glacier and Yellowstone National Parks included.	MAG	20,130	\$ 7	7,803.52	4-Color				1600	Y	Yellowstone	N I	N
4/1/09	National Geographic Adventure National	50 Best American Adventures	Jim Gorman and Robert Earle Howells Charles	Mountain biking the Continental Divide is #1 featuring the Eureka/Glacier National Park area, and cruising Yellowstone National Park's lakes and surrounding hiking trails is #2. Climbing Granite Peak is #34 and hiking in the Bob Marshall is #40. El Western Cabins & Lodges in Ennis, MT and The Resort at Paws Up in Greenough, MT receive mentions for their proximity to wildlife and outdoor	MAG	595,617		0,634.20					1600	Y	Glacier, Yellowstone	Y	N
4/1/09	Geographic Traveler	Hotels we love	Kulander	activity	MAG	738,907	\$ \$	8,573.32	4-Color				100	Y	Glacier	Y	N
1,00			Craig & Liz	Music, food, and art displays at the National Folk		1.55,557	Ψ (	2,0.0.02	. 55101					•	0.000		.,
4/1/09	Northwest Travel	National Folk Festival Comes West	Larcom	Festival held in historic Butte.	MAG	40,000	\$ 2	2,678.40	4-Color				800	<sub>Y</sub>	Gold West	Y	N
				Gardiner River in Yellowstone National Park and		13,330	<del></del>	_,0.0.10	. 55.01							·	.,
	Outdoor			Hidden Lake in Glacier National Park mentioned as											Glacier,		
4/1/09	Photographer	Favorite Places		favorite spots to shoot photos.	MAG	218,447	\$ 9	9,174.02	4-Color				266	Y	Yellowstone	N	N
			Clement	Glacier National Park's Going to the Sun Road	·······		<del>-</del> `	.,	2 2.0.					•			.,
4/1/09	Rider	A Bucket List, Thirty-Five Roads to Ride	Salvadori	named one of 35 roads to ride	MAG	139,466	\$ 3	3,494.80	4-Color				200	Y	Glacier	N	N
				Fort Benton, Montana is a spot to hit the road on two wheels- rent a Harley -Davidson and take a self guided tour Glacier National Park, Kalispell, Missoula, Dillon and Bozeman				1,769.53						_	Russell, Glacier, Gold West, Yellowstone	Y	
4/2/09		Montana By Motorcycle	Mark Bedor		IVIAG	147,400	<b>\$</b>	1,709.53	4-000				175	Y		Υ	N
4/5/09	Wall Street Journal (NATIONAL EDITION)	Tour Operators Play a Home Game	Candace Jackson	Yellowstone National Park, Glacier National Park, and Billings-based Austin-Lehman Adventures included in closer-to-home vacation options.	NP	7,985,600	\$ 40	0,396.46	B/W			26		Y	Custer, Yellowstone, Glacier	N	N

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Bute	Nume	1100		Lewis and Clark National Forest, Big Snowy	Iype	<u>On Galation</u>	1	Value	00101	141111	000.		Oount	Aitioic	Gold West,	7,00101	1 11010
				Mountains, Glacier National Park, Bozeman, and											Yellowstone,		
		Ecological Travel: Hikes and Hot Springs in		Yellowstone National Park featured in											Russell,		
4/7/09	findingdulcinea.com			hiking/outdoor adventure travel piece.	INT	7,329	\$	491.36	Sub Page				800	Y	Glacier	N	l N
		A Funny Thing Happened on the Way to		Missoula, Whitefish, Glacier National Park area		7,020	1	10 1.00	Cub i ago						0.000	.,	
4/8/09	examiner.com			travel feature for dog lovers.	INT	32,004		12,876.96	Sub Page				2400	Y	Glacier	Υ	l N
170700	OXCHINION CONT	- Cladioi		Yellowstone National Park, Madison River, and		02,001	+ *	12,070.00	cas i ago				2100		Giddioi	•	1
				Glacier National Park/Bob Marshall Area featured in											Glacier,		
4/9/09	away.com	Top Ten Active Baby-Boomer Vacations		fly fishing travel piece.	INT	794,472	\$	45,106.56	Sub Page				600	V	Yellowstone	Y	l N
4/3/03	away.com	Top Territorive Baby Boomer Vacations	Liciticiisteiii	Iny norming traver piece.	''	104,412	Ψ	40,100.00	Cub i age				000		TCHOWSTOTIC		14
				  National Geographic's latest geotourism mapguide													
4/9/09	Casper Star Tribune	Group Unveils Geotourism Map Guide		project of the greater Yellowstone region.	NP	28,312	\$	1,225.12	R/M			26		V	Yellowstone	Y	l N
4/3/03	Casper Clai Tribune	Croup onvens dedicarism map daide	Airry 5. Tripc	project of the greater relions to the region.	111	20,012	Ψ	1,225.12	D/ V V			20		!	TCIIOWSTOTIC	'	1
		When You be Oning Bile Obside and the		Backroads offers a 480 mile cycling trip from West Glacier to Alberta. Many Glacier Hotel in Glacier													
4/0/00		Where You're Going, Bike Glacier and the		National Park and the Going-to-the-Sun Road are		070.040		00 007 40	4.0-1				000	_	Olasiaa	· · ·	
4/9/09	Outside	Canadian Rockies		included stops and site in the epic journey, too	MAG	672,918	\$	20,297.12	4-Color				200	Y	Glacier	Y	N
				Short blurb on National Geographic's latest													
4/40/00		O Mana Valla ataua Budan		geotourism mapguide featuring the greater	,,,,,,	40.055		540.70	D 0.47						Malla atau		
4/10/09	Jackson Hole News	Guide Maps Yellowstone Region		Yellowstone region.	NP	12,355	\$	512.72	B/W			26		Y	Yellowstone	Y	N
	Spokane			Annual Essexress Railfan Weekend in Essex, also		44= 000			- a					.,			l
4/12/09	Spokesman-Review	Regional Events	Sharman	Western Art Roundup in Miles City included.	NP	117,828	\$ \$	3,299.92	B/W			26		Y	Custer, Glacier	N	N
				Interview with Ken Burns, includes Glacier National	l l										Yellowstone,		
	about.com	The National Parks: America's Best Idea		Park, Yellowstone National Park, and Bozeman.	INT	1,595,300	\$	427,915.19	Sub Page				1600	Y	Glacier	N	N
	democratherald.co			Ken Burn's PBS documentary series films in Glacier													
4/16/09		A Walk In The Parks	,	National Park.	INT	2,975	\$	790.08	Sub Page				1600	Y	Glacier	N	N
		Glacier National Park's Vanishing Ice		Short piece on changing climate in Glacier National													
4/16/09	latimes.com	Sheets		Park.	INT	259,266	\$	8,693.04	Sub Page				200	Υ	Glacier	N	N
				Vacation rental homes in/around Glacier National													
4/16/09	nytimes.com	Getaways That Are 'Guilt-Free'		Park included in budget-friendly travel piece.	INT	890,015	\$	29,841.64	Sub Page				200	Υ	Glacier	N	N
		You Can Go a Long Way With a Little		Yellowstone National Park included in a value-													
4/26/09	miamiherald.com	Planning	Jay Clarke	driven family summer vacation.	INT	78,078	\$	2,617.92	Sub Page				200	Y	Yellowstone	N	N
		Montana Kayaker Sets Record With Plunge		·													
4/28/09	thenewstribune.com	Over Palouse Falls	Drew Foster	Missoula kayaker sets vertical drop record.	INT	10,864	\$	1,457.12	Sub Page				800	Υ	Glacier	N	N
				,		· ·		·	J								
		X-Men Origins: Sabertooth Known To Skulk		Glacier National Park and the Blackfeet Tribe													
4/29/09		Around Montana		mentioned as background for this new feature film.	INT	4,130	\$	44.42	Sub Page				266	Υ	Glacier	N	N
	Rockford Register			<u> </u>		,			<u> </u>								
4/30/09		Join Burpee on Dinosaur Digs Out West		Dinosaur dig opportunity in Ekalaka.	NP	55,913	\$	4,885.30	B/W			35		Υ	Custer	N	N
		5		Question and answer with artist Darrell Norman		,	T .	,									
	AAA Via			regarding Blackfeet Indian Reservation and Glacier													
		A Master of Prairie Culture	Beverly Magley		MAG	97,000	\$	1,187.32	4-Color				266	Y	Glacier	Υ	N
	AAA Via	2.10.0.1.10				3.,000	1	.,						<u> </u>	2.2.0.0.		1
		Grand Lodging? Try Great Falls	Dina Mishev	Travel piece on Collins Mansion in Great Falls.	MAG	97,000	\$	1,187.32	4-Color				266	Y	Russell	Υ	l N
	AAA Via			Recreation and lodging in and around the Holland	, 5	0.,000	+	.,	. 55101					<u>'</u>		•	<del>  ''</del>
	MountainWest	A Gem in the Swan Valley		Lake in the Swan Valley.	MAG	97,000	\$	1,187.32	4-Color				266	Y	Glacier	Υ	N
3/ 1/00	oantamiiiioot	Com in the Civan valley	,		, .0	07,000	Ψ	1,101.02	. 55101					<u>'</u>	Glacier,	<u> </u>	' '
5/4/00	AAA Via	E		Various Montana events including Whitefish Arts Festival, Dino Festival in Malta, and Boulder's 4th of		07.000		4 407 00	4.0-1				000	V	Yellowstone, Missouri River,	V	
5/1/09	MountainWest	Events		July Celebration.	MAG	97,000	ψ ֆ	1,187.32	4-Color				266	Y	Custer	Υ	N
				History of John Bozeman's road brings reader													
<b>-</b>				through Virginia and Nevada City with history of the										.,	Yellowstone,	.,	
5/1/09	American Cowboy	Montana: Bozeman's Road	Candy Moulton	state divulged in-between	MAG	94,907	\$	5,583.68	4-Color				800	Y	Gold West	Y	Y

Publicity Date	Media Source Name	Title	Journalist	Description	Туре	Circulation		Publicity Value	Time /	Min.	. Sec.	ln.	Word Count	Copy of Article	Region	Assist	Travel MT Photo
	American Road &		John Wm. and	Glowing travel feature including attractions in											-		
5/1/09	Racing	Spur of the Moment	Alice Ridge	Paradise Valley from Livingston to Gardiner.	MAG	8,512	\$	9,282.56	4-Color				3200	Y	Yellowstone	N	N
5/1/09	Bike	This Land Is My Land	Lou Mazzante	Potentially changing national forest land regarding usage, great mentions of Lionhead area, Gallatin Crest Trail, Missoula area and Helena.	MAG	56,371	\$	61,392.00	4-Color				6000	Y	Glacier, Yellowstone, Gold West	Y	N
				Hungry Horse Reservoir in opening spread for this													
5/1/09	Boating Life	Our Ten (Once) Secret Spots		editor's round-up on favorite boating locations.	MAG	100,902	\$	25,740.80	4-Color				1600	Y	Glacier	N	N
	_		Kathleen	Fly fishing at the Hubbard's Yellowstone Lodge near													
5/1/09	Cowboys & Indians	A Fisherman's Paradise	Fritsche	Yellowstone National Park.	MAG	147,400	\$	2,022.32	4-Color				200	Y	Yellowstone	Y	N
	Msnbc.com -	A Man and His Best Bud - An 800-Pound		Montanan Casey Anderson, bear Brutus, and his													
5/1/09	Homepage	Bear		Yellowstone-area bear rescue center featured.	INT	71,463	\$	4,741.76	Sub Page				800	Y	Yellowstone	N	N
5/1/09	Outside	Don't Call It A Comeback: National Parks 2009		Amazing spread of Glacier National Park's Bowman Lake on article title page, as well as lengthy section on hiking, rafting and lodging within Glacier with additional photos.		672,918	\$	142,079.80	4-Color				1400	Y	Glacier	Y	N
				Apgar and Kintla Lake Campground in Glacier													
5/1/09	Sunset	50 Places To Pitch Your Tent		National Park included.	MAG	1,224,325	\$	29,872.33	4-Color				266	Υ	Glacier	Υ	N
		A Man and His Best Bud - An 800-Pound		Montanan Casey Anderson Brutus the bear, and his													
5/1/09	today.com	Bear		Yellowstone-area bear rescue center featured.	INT	27,230	\$	880.80	Sub Page				800	Y	Yellowstone	N	N
				Fly fishing vacation to the Resort at Paws Up travel													
5/1/09	Traditional Home	Body + Soul	Jenny Bradley	feature.	MAG	957,340	\$	416,042.31	4-Color				3200	Υ	Glacier	N	N
				Travel feature on the community of Miles City													
5/1/09	True West	Miles and Miles of Miles City	Johnny Boggs	including the Bucking Horse Sale.	MAG	40,747	\$	2,716.80	4-Color				800	Υ	Custer	Y	N
5/5/09	backpacker.com	Montana: There's Nothing Here	Morgan Keys	Discussion of the new Montana consumer marketing ads and Glacier & Yellowstone National Parksand the state's lack of crowds/development as a plus.	INT	2,625	\$	39.05	Sub Page				266	Y	Glacier, Yellowstone	Y	N
5/5/09	backpacker.com	My Best Man, The Grizzly	Morgan Keys	Naturalist Casey Anderson, bear Brutus, and Anderson's grizzly rescue center Montana Grizzly Encounter featured.	INT	2,625	\$	117 44	Sub Page				800	_	Yellowstone	N	N
3/3/09	google.com -	Up to 4 Feet of Snow in Montana Closes	Amy Beth	AP story regarding spring snowstorm in central	1111	2,023	Ψ	117.77	Sub rage				000	l l	Glacier,	11	IN
5/5/09	homepage	Highways	Hanson	Montana.	INT	12 473 300	æ	101,432.88	Sub Page				266	_	Russell	N	N
	-		Suzanne	Glowing travel feature on the Yellowstone area highlighting attractions in Gardiner and West										, , ,			
5/5/09	msnbc.com	The Best of Yellowstone For Families	Rowan Kelleher	Yellowstone.	INT	147,427	\$	59,317.44	Sub Page				2400	Y	Yellowstone	Y	N
5/6/09	examiner.com	Summer Vacation Road Trips to `All- Inclusive` Resorts  Montana Top Wind Energy Producers Urge	Ruth & Rich Carlson	Mountain Sky Guest Ranch and Triple Creek Ranch featured, also a short mention of Big EZ Lodge.	INT	32,004	\$	4,292.32	Sub Page				800	Y	Yellowstone, Glacier	N	N
5/7/09	forbes.com	Bill Vetoes	Kahrin Deines	Judith Gap area featured in wind energy piece.	INT	552,195	\$	50,105.76	Sub Page				600	<sub>Y</sub>	Russell	N	N
5			201100	Sup area realization in white energy proces.		332,130	<b>—</b>	33,100.70	Just ago						1 (4300)	<del>  ''</del>	
5/7/09	Stratford Star	Riding Aboard the Empire Builder The Mustic Welf: Off the Endangered List	Jim Cameron	Trans-continent journey on Amtrak, many mentions of Whitefish area as well as Cut Bank.  Gray wolf delisting in Yellowstone region including	NP	14,757	\$	1,101.36	B/W			52		Y	Glacier, Missouri River	N	N
5/7/09	tulsaworld.com	The Mystic Wolf: Off the Endangered List, Back in the Crosshairs	Mike Jones	Montana.	INT	16,352	\$	2 741 40	Sub Page				1000	,	Yellowstone	N	N
3,1703	taloawona.com	Bush in the Grossians	IVIIIC OOTICS	Izaak Walton Inn, Glacier National Park, and	1141	10,002	Ψ	2,171.70	Jub rage				1000	<del>  '  </del>	TCHOWSTONE	'*	1
5/8/09	cnn.com	Trains Are Life For Avid 'Railfans'	Stephanie Chen	Missoula included in train feature travel piece.	INT	6,573	\$	436 16	Sub Page				800	,	Glacier	N	N
3,3,03	0.11.00111	Trainer to Elie For Avia Trailians	Cicpitatiic Offer	in moderate in train leature traver piece.	1141	0,575	Ψ	700.10	Jub rage					<del>  '  </del>	Gladici	'*	'\
5/9/09	aspendailynews.co m	Mountaineer Anker Focusing on Vanishing Glaciers	David Frey	Bozeman climbing local Anker attending MSU for glacier study, also mentions Glacier National Park.	INT	3,094	\$	415.04	Sub Page				800	Y	Glacier, Yellowstone	N	N
	Los Angeles			Lodge at Sun Ranch included in an eco-lodge					l					,		<b> </b>	
6/1/09	Confidential	Go Eco		roundup.	MAG	64,396	<b>\$</b>	_	4-Color			0	266	Y	Yellowstone	N	N

Publicity	Media Source						Publicity	Time /				Word	Copy of			Travel MT
Date	Name	Title	Journalist	Description	Type	Circulation	Value	Color	Min.	Sec.	ln.	Count	Article	Region	Assist	Photo
				Travel feature on Butte-area Lewis and Clark												
6/1/09	Northwest Travel	Lewis and Clark Caverns	Becky Lomax	Caverns.	MAG	40,000	\$ 2,678.40	4-Color				800	Υ	Gold West	Υ	N
			Craig & Liz													
6/1/09	Northwest Travel	Rustle Up Some Birds in Montana	Larcom	Birding in Russell Country travel feature.	MAG	40,000	\$ 5,356.80	4-Color				1600	Υ	Russell	Υ	N
				Absaroka Beartooth Wilderness, Yellowstone												
				National Park, and Blackfeet Nation included in this										Glacier,		
6/1/09	Reader's Digest	Wish You Were Here	Cathie Gandel	dream trip round-up.	MAG	9,322,833	\$ 493,189.09	4-Color				800	Υ	Yellowstone	Υ	N
				Little Bighorn Battlefield and Glacier National Park												
6/1/09	Trailer Life	Montana: Play, Relax, Explore		featured.	MAG	260,507	\$ 6,523.60	4-Color				266	Υ	Custer, Glacier	Y	N
				Makoshika State Park featured in western												
6/1/09	Via	Golly-Gee Geology	Chris Woolston	geological round-up.	MAG	2,836,029	\$ 17,854.88	4-Color				400	Υ	Missouri River	Υ	N
				Yoga/horseback adventure around Bozeman area,				•								
6/1/09	Yoga Journal	Stable Relationship	Kelle Walsh	glowing travel feature.	MAG	363,838	\$ 66,175.20	4-Color				2000	Υ	Yellowstone	N	N